



# Zero-Emission Vehicle Standard



# Methodology



## Method

Canadian online survey via Leger's LEO panel, with n=1612 Canadian residents aged 18+.

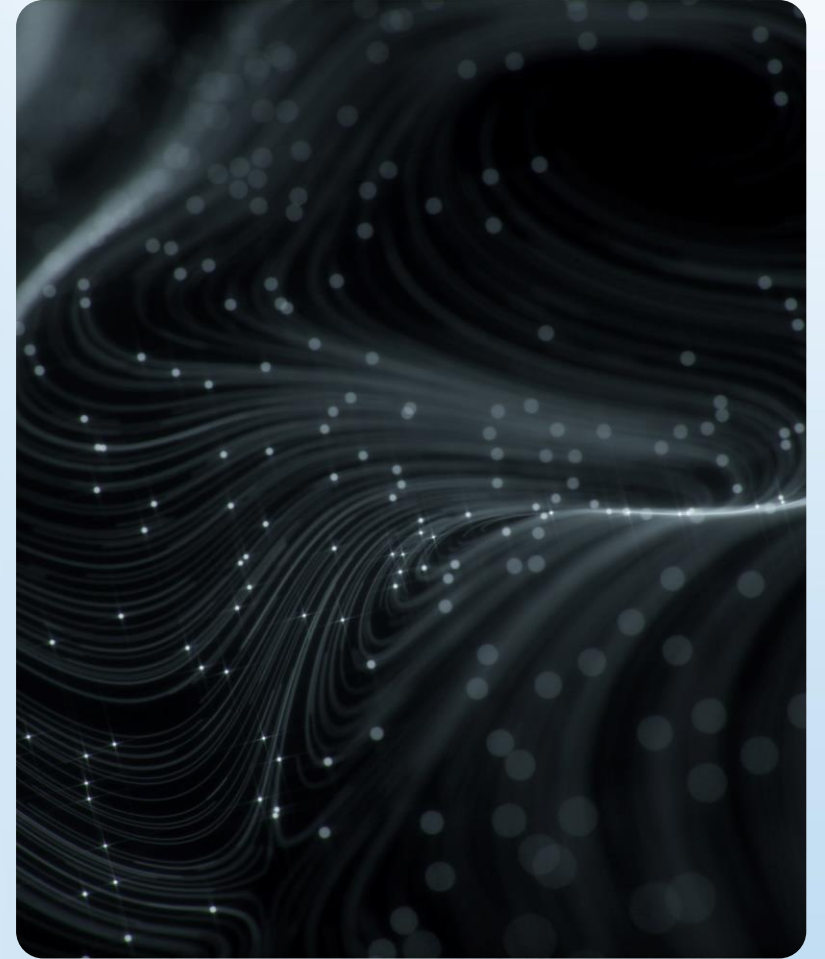
## When

20<sup>th</sup> to 22<sup>nd</sup> of September 2024, inclusive

## Margin of error

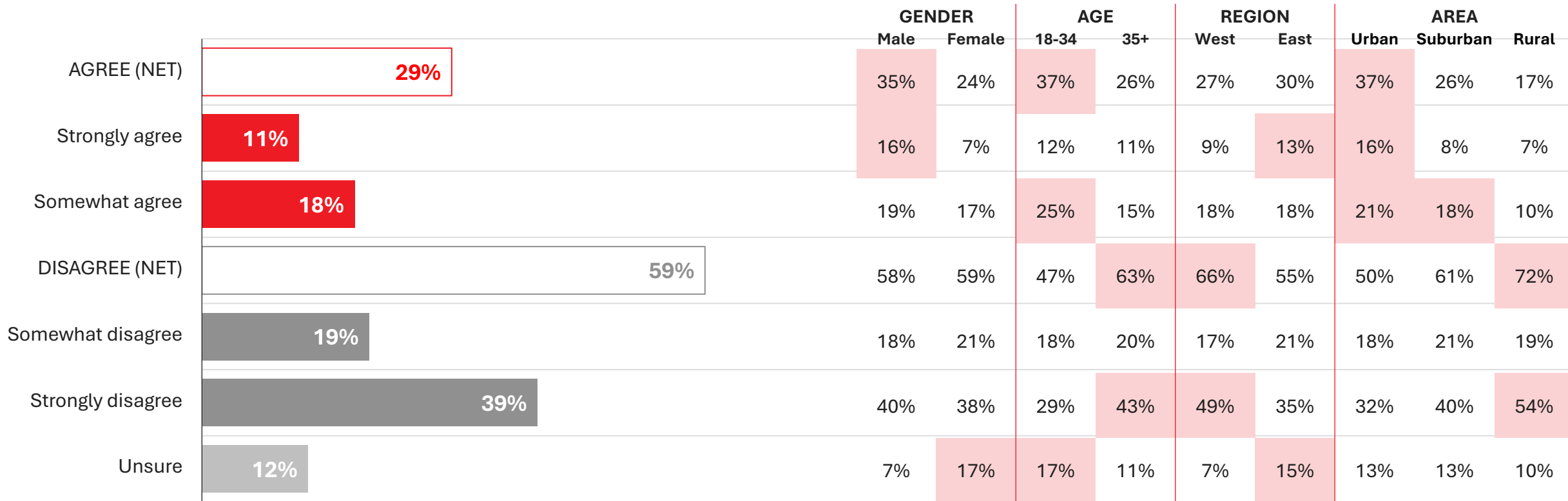
For comparison purposes, a probability sample of this size (n=1612) yields a margin of error no greater than  $\pm 2.4\%$ , (19 times out of 20)

# Detailed Results



# Three-in-five (59%) disagree with a national ban on the sale of new gas, diesel and hybrid vehicles by 2035, with 39% strongly opposing the ban.

Disagreement with the ban is highest among Canadians aged 35+, western Canadians, and rural residents compared to their counterparts. In contrast, men, those aged 18-34, urban residents, university graduates (43% vs. 23% lesser educated), and BIPOC individuals (39% vs. 27% who are white) are more likely to agree with the ban.

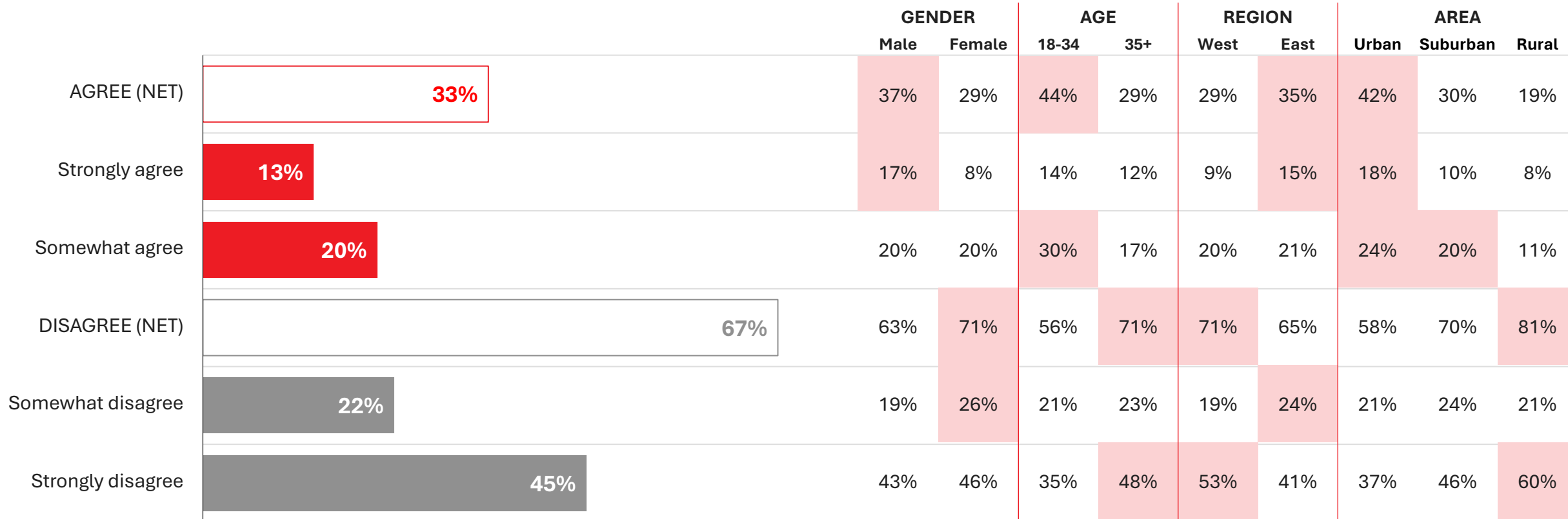


**Q.** The federal government's zero-emission vehicle standard will effectively ban the sale of new gas, diesel and hybrid vehicles by 2035. Do you agree or disagree with a national ban on the sale of new gas, diesel and hybrid vehicles?

Base: ALL n=1612

Significantly higher than its counterparts 4

When considering only those with an opinion, opposition to the ban rises to 67%, with 45% who strongly disagree with the sale of gas-powered vehicles.



**Q.** The federal government's zero-emission vehicle standard will effectively ban the sale of new gas, diesel and hybrid vehicles by 2035. Do you agree or disagree with a national ban on the sale of new gas, diesel and hybrid vehicles?

Base: Excluding those saying 'Unsure' n=1435

Significantly higher than its counterparts 5

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# Our Team



# Our team

The Central Canada Communications And Public Affairs Team:



**Andrew Enns**

Executive Vice President

[aenns@leger360.com](mailto:aenns@leger360.com)

431-808-0212



**Ashley Simac**

Associate Vice President

[asimac@leger360.com](mailto:asimac@leger360.com)

416-964-9222



**Kathleen Theriault**

Research Analyst

[ktheriault@leger360.com](mailto:ktheriault@leger360.com)

416-964-9222