

Records of Engagement, Listenership and Downloads of the Eh Sayers Podcast. January 1, 2021 – August 2024

Engagement

Organizations that have published about the Eh Sayers podcast:

British Journal of Canadian Studies, CBC, The Globe and Mail, UNICEF, The U.S Census Bureau, The Canadian Linguistic Association, The Canadian Medical Association, The Centre for Sexuality (formerly Calgary Sexual Health Centre), iAffairs Canada, Market News International, The Canada Human Rights Commission, The OECD, Canadian Heritage, Human Rights Nova Scotia, The Ottawa Community Immigrant Services Organization, B.C.'s Office of Human Rights, United Nations Statistics Division, The City of Toronto, The City of Edmonton, Global Affairs Canada, Natural Resources Canada, Health Canada, Alberta Civil Liberties Research Centre, The Institute for Research on Public Policy, The Statistical Society of Canada, Immigrant Services Calgary, Canadian Association for Neuroscience Equity Diversity and Inclusion Committee, Ontario Power Generation, Zone Medical Staff Associations, L'Association des économistes québécois, The Canadian Art Museum, Mass Culture, Ply Studio, Association of Canadian Port Authorities, The Canadian Chamber of Commerce, The Alberta Medical Association, Centre intégré de santé et de services sociaux de l'Outaouais, Digital Health Canada, The Institute for Circumpolar Health, The e-Health Conference, The Saskatchewan Medical Association, The New Brunswick Medical Society, Urban Borderlines Research Lab, Open Data Watch, The Canadian Statistical Sciences Institute, The Alumni Association of Canada, Supply Chain Canada, Export Development Canada, HEC Montréal, Evolve EFT, Département de médecine générale de la Montérégie, The Ontario Hospital Association, The Society of Rural Physicians of Canada.

Listenership

Estimated subscriber count: 229

Countries reached: 115

Podcast players: 40

Alexa, Amazon Fire TV, Amazon Music, AntennaPod, Apple Podcasts, Audible, BeyondPod, Bullhorn, CastBox, Castro, Chromecast, Deezer, Desktop Browser, DoggCatcher, Downcast, Embed Player, Fountain, Google Podcasts, gPodder, iCatcher, iTunes, Mobile Browser, Other, Overcast, Player FM, Pocket Casts, Podbean, Podcast Guru, PodcastAddict, PodcastRepublic, PodCruncher, Podkicker, RSSRadio, Samsung, Snipd, Sonos, Spotify, Windows Media Player
YouTube Music

OS and Platforms: 10

iOS (73%), Android (13%), Windows (8%), macOS (3%), Other (1%)

Downloads

Total downloads: 29,697

Full-time staff 2021

1. Manager
2. Communications Officer
3. Communications Officer

Full-time staff 2022

1. Manager
2. Communications Officer
3. Communications Officer
4. Junior Communications Officer
5. Junior Communications Officer

Full-time staff 2023

1. Manager
2. Communications Officer
3. Junior Communications Officer

Full-time staff 2024

1. Manager
2. Communications Officer
3. Junior Communications Officer

Employee payroll for the podcast team

January 2021-Aug 2024

\$966,277

Editing software

January 2021-Aug 2024

Editing software + Podcast publishing and analytics tools: \$5,140

Marketing

January 2021-Aug 2024

No costs incurred.