



Opinions Towards Carbon Tax



Methodology



Method

Canadian online survey via Leger's LEO panel, with n=1527 Canadian residents aged 18+.

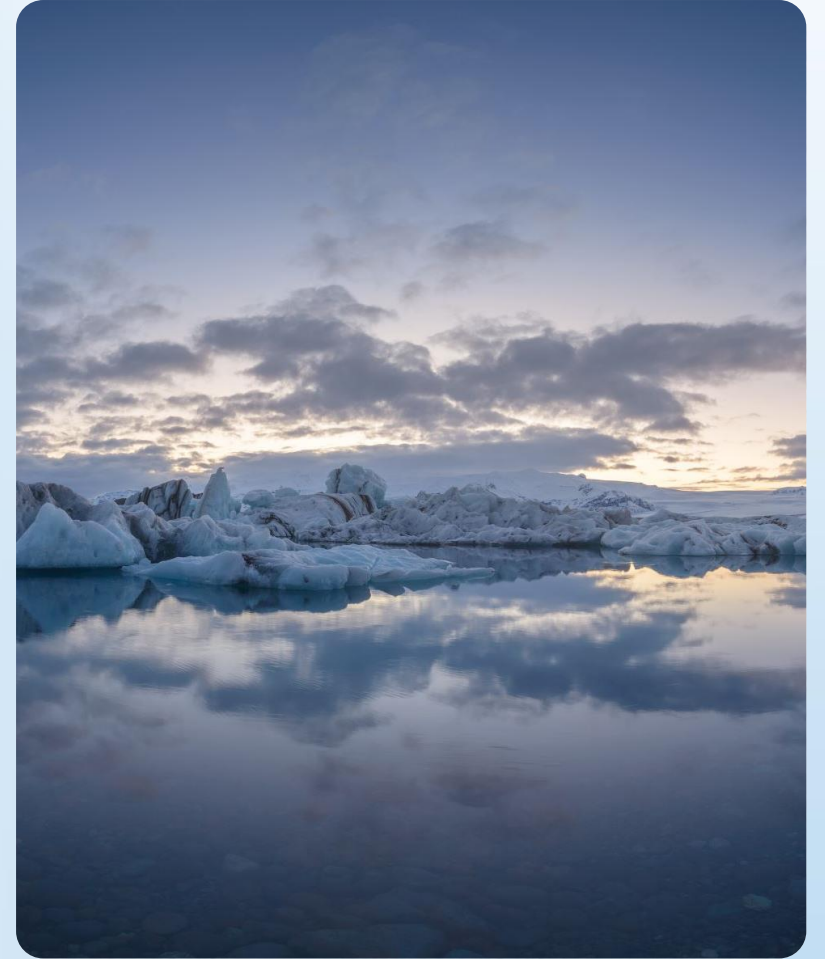
When

The weekly online omnibus was in field from the 24th to the 26th of January 2025, inclusive, using Leger's online panel, LEO.

Margin of error

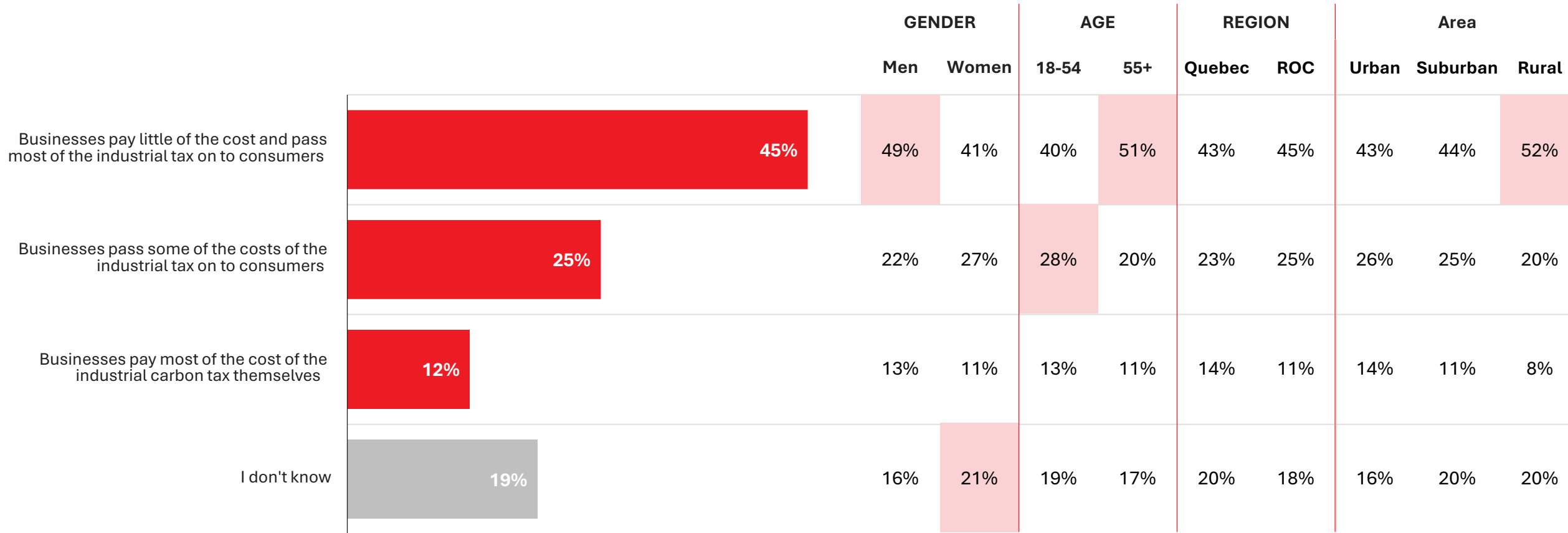
For comparison purposes, a probability sample of this size (n=1527) yields a margin of error no greater than $\pm 2.1\%$, (19 times out of 20)

Detailed Results



Over four-in-ten (45%) believe businesses pay little of the cost and pass most of the industrial tax on to consumers.

A quarter (25%) believe businesses pass some of the cost of the industrial tax to consumers, while one-in-ten (12%) think businesses absorb most of the cost themselves. Meanwhile, nearly two-in-ten (19%) are unsure. Demographically, men, those aged 55+, and individuals living in rural areas are more likely to believe that businesses pay little of the cost and shift most of the burden onto consumers. Conversely, younger individuals are more inclined to believe that businesses share some of the industrial tax costs with consumers.



Q6. Who do you think ultimately pays the cost of the industrial carbon tax?

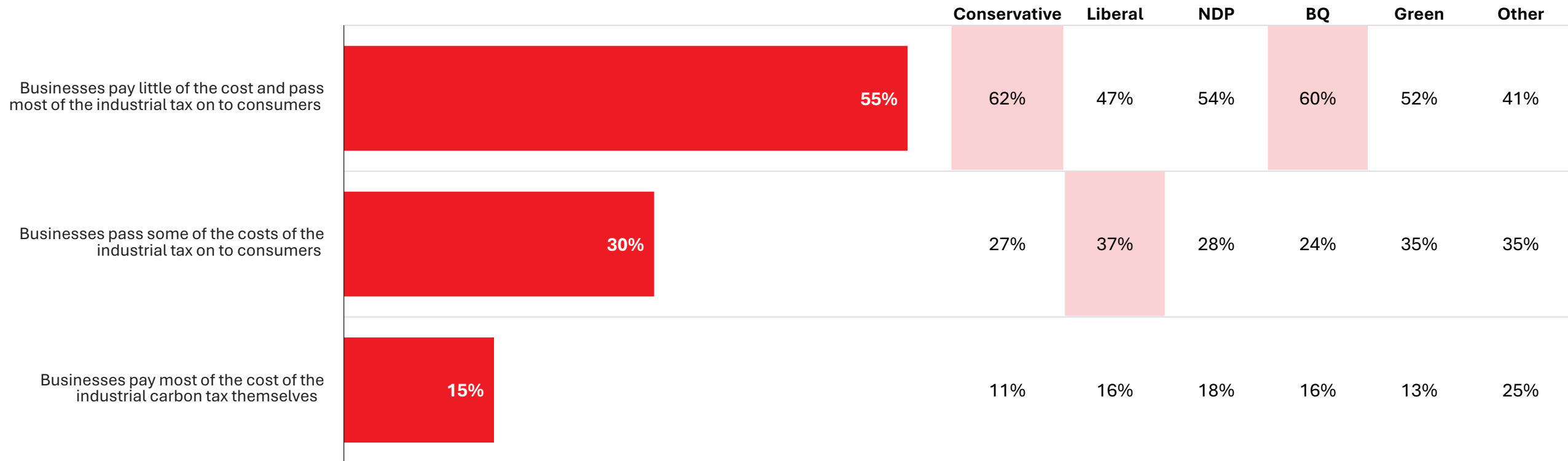
Base: All (n=1527)

Significantly higher

When considering only those with an opinion, over half (55%) believe businesses contribute little and pass most industrial tax costs to consumers, with Conservative and BQ voters more likely than others to share this view.

Liberal supporters are more likely to believe that businesses absorb some of the cost of the industrial tax before passing the rest onto consumers vs. Conservative and Bloc voters.

FEDERAL VOTING INTENTIONS



Q6. Who do you think ultimately pays the cost of the industrial carbon tax?

Base: Excludes "I don't know" (n=1260)

Significantly higher

Our Team



Our team

The Central Canada Communications And Public Affairs Team:



Andrew Enns

Executive Vice President

aenns@leger360.com

431-808-0212



Jaismin K. Harneja

Research Director

harneja@leger360.com

416-964-9222



Nyadual Makuach

Research Analyst

nmakuach@leger360.com

416-964-9222