



Winnipeg Regional
Health Authority

Caring for Health

Office régional de la
santé de Winnipeg

À l'écoute de notre santé

1800 - 155 Carlton St.
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R3C 4Y1 CANADA

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155, rue Carlton, suite 1800
Winnipeg, Manitoba
R3C 4Y1 CANADA

TÉL : 204 / 926.7000
TÉLÉC : 204 / 926.7007
www.wrha.mb.ca

July 11, 2008

Mr. Colin Craig
Canadian Taxpayers Federation
212 - 428 Portage Avenue
Winnipeg, MB R3C 0E2

Dear Mr. Craig:

Re: Your request for access to information under Part 2 of
The Freedom of Information and Protection of Privacy Act:
(Our File No. 2008-061)

On June 18, 2008, the Winnipeg Regional Health Authority received your request for access to the following records:

How much has been spent on promotional items by the WRHA over the last four years? Please include items such as t-shirts, bags, stress balls and other give-away items that the WRHA uses for promotion. If the WRHA sells such merchandise, please indicate what has been purchased, how much has been sold (revenue), what the prices are, etc.

Further, please indicate any costs associated with the WRHA sponsoring events and advertising.

Lori Symbol contacted you on June 19, 2008, to clarify your request and this is to confirm that your request is for the following records:

1. How much has been spent on promotional items by the WRHA over the last four years?
2. List items that are sold or given away for promotions by the WRHA.
3. For merchandise that the WRHA sells, list what has been purchased, how much has been sold (revenue), and what the prices are.
4. Indicate any costs associated with the WRHA sponsoring events (e.g. golf event) and advertising.

I am pleased to inform you that your request for access to these records has been granted in part.

In particular, access is granted to the following records:

1. How much has been spent on promotional items by the WRHA over the last four years?
2. List items that are sold or given away for promotions by the WRHA.
3. For merchandise that the WRHA sells, list how much has been sold (revenue), and what the prices are.
4. Indicate any costs associated with the WRHA sponsoring events (e.g. golf event) and advertising.

As you requested a copy of the records, and as they can reasonably be reproduced, in accordance with clause 14(1)(a) of the *Act*, copies of the records that are accessible under the *Act* are enclosed.

Access to the remaining records that you requested is refused, as these records contain information that falls within the following exceptions to disclosure in *The Freedom of Information and Protection of Privacy Act*.

There are no lists of purchased WRHA merchandise.

- 12(1) In a response under section 11, the head of the public body shall inform the applicant
- (c) if access to the record is refused,
 - (i) in the case of a record that does not exist or cannot be located, that the record does not exist or cannot be located.

Subsection 59(1) of *The Freedom of Information and Protection of Privacy Act* provides that you may make a complaint about our decision respecting your request for access to the Manitoba Ombudsman. You have 60 days from the receipt of this letter to make a complaint on the prescribed form to:

Manitoba Ombudsman
750 - 500 Portage Avenue
Winnipeg, MB R3C 3X1
982-9130
1-800-665-0531

If you have any questions regarding this letter, please contact Landis Esposito, Access and Privacy Coordinator, at 1800 - 155 Carlton Street, Winnipeg, MB R3C 4Y1 (926-7049).

Sincerely,



Dr. Brian Postl
President and Chief Executive Officer
and Access and Privacy Officer

BP/lbs
Enclosure

FIPPA REQUEST NO. 2008-061

1. How much has been spent on promotional items by the WRHA over the last four years?

	Apr 1/07 to Mar 31/08	Apr 1/06 to Mar 31/07	Apr 1/05 to Mar 31/06	Apr 1/04 to Mar 31/05
WRHA Merchandise	\$ 12,293.91	\$ 9,804.36	\$5,829.95	\$ 7,660.29

2. List items that are sold or given away for promotions by the WRHA.

Business Card Holder	Golf Shirt
Silver Pen	Fleece Vest
Bic Click Pen	Poly Fleece Shirt
Capsule Shaped Key Fob	Kanga Fleece Hoody
Ceramic Coffee Mug	Golf Windshirt
Conference Valise	T-shirt
Waterbottle	Windbreaker
Executive Portfolio	Fleece Jacket
Sports Bag	Wallet Size First Aid Kit
Ball Cap	Bouncing Slide Balls
Deluxe Backpack	Blue Bags with white logo
Bone Pen	Splatter Heads and Hearts
Body Shape Tape Measure	
Lip Balm/Mint Combo	
Bookmarks	
Mini Tube	

3. For merchandise that the WRHA sells, list what has been purchased, how much has been sold (revenue), and what the prices are.

	Apr 1/07 to Mar 31/08	Apr 1/06 to Mar 31/07	Apr 1/05 to Mar 31/06	Apr 1/04 to Mar 31/05
Merchandise Purchased	\$ 2,929.03	\$ 5,381.42	\$3,020.79	\$ 7,880.62

Merchandise Prices

Business Card Holder - \$25	Golf Shirt - \$22 to \$40
Silver Pen - \$15	Fleece Vest - \$40
Bic Click Pen - \$2	Poly Fleece Shirt - \$32
Capsule Shaped Key Fob - \$3	Kanga Fleece Hoody - \$47
Ceramic Coffee Mug - \$6	Golf Windshirt - \$35
Conference Valise - \$30	T-shirt - \$10 - \$15
Waterbottle - \$8	Windbreaker - \$40
Executive Portfolio - \$25	Fleece Jacket - \$52
Sports Bag - \$25	
Ball Cap - \$15	
Deluxe Backpack - \$20	

4. Indicate any costs associated with the WRHA sponsoring events (e.g. golf event) and advertising.

	Apr 1/07 to Mar 31/08	Apr 1/06 to Mar 31/07	Apr 1/05 to Mar 31/06	Apr 4/04 to Mar 31/05
Sponsored Events	\$ 107,413.67	\$ 94,310.36	\$ 70,465.76	\$ 63,038.87

WRHA Merchandise	04/05	05/06	06/07	07/08	TOTAL
Revenue	\$7,880.62	\$3,020.79	\$5,381.42	\$2,929.03	\$19,211.86
Expenditure	\$7,660.29	\$5,829.95	\$9,804.36	\$12,293.91	\$35,588.51
Profit/Loss	220.33	-2809.16	-4422.94	-9364.88	-\$16,376.65