

July 5, 2010

LLE

Colin Craig
212 - 428 Portage Avenue
Winnipeg, MB
R3C 0E2

Dear Mr. Craig:

**Re: Access to Information Request
WCB File FOI-2010-15F**

Your Access to Information Request was received in our offices on June 10, 2010. In that request you were seeking the following:

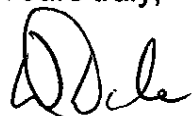
Please provide documentation of expenditures on promotional items in 2008-09 and 2009-10. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage). Further, please include a break down of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc.), teams or groups (eg. Sponsorship of a boat racing team, etc.).

Please find attached the information that pertains to the above noted request.

I trust you will find the foregoing satisfactory.

Thank you.

Yours truly,



Wayne Dale
Corporate Solicitor

Enclosure

LOGOWEAR PURCHASED 2008

DATE	PO#	QTY	PRODUCT DESCRIPTION	UNIT PRICE	TOTAL	COST CENTRE
03-Jan-08	511590	1000	Cougar Pens	\$0.32	\$320.00	49
07-Feb-08	511682	1000	TR-Style Pens	\$0.68	\$680.00	49
07-Feb-08	511682	500	Tape-a-matic	\$0.85	\$425.00	49
19-Feb-08	511711	60	Titleist NXT Tour Golf Balls	\$38.89	\$2,333.40	55856
19-Feb-08	511711	1483	Handsfree Sunscreen	\$3.93	\$5,828.19	55856
19-Feb-08	511711	2000	Lip Balm	\$1.59	\$3,180.00	55856
19-Feb-08	511711	24	Titleist Pro V1 Golf Balls	\$54.49	\$1,307.76	55
19-Feb-08	511711	12	Titleist DT Carey/DT Roll Golf Balls	\$29.25	\$351.00	55
03-Mar-08	511744	29	Reebok Champ. Hat & T-Shirt	\$42.56	\$1,234.24	56
04-Mar-08	511754	33	Men's Extreme Edry Performance	\$18.76	\$619.08	56
04-Mar-08	511754	4	Men's Extreme Edry Performance - XXL	\$20.89	\$83.56	56
04-Mar-08	511754	49	Men's Performance Pique Colour	\$19.83	\$971.67	56
04-Mar-08	511754	4	Men's Performance Pique Colour - XXL	\$21.95	\$87.80	56
04-Mar-08	511754	31	Ladies Performance Pique Colour	\$19.83	\$614.73	56
17-Mar-08	511795	35	Knapsack/Backpacks	\$10.32	\$361.20	56
17-Mar-08	511795	52	Black Chrome Travel Mug 16oz	\$13.98	\$726.96	56
20-Mar-08	511808	50	Pedometers	\$2.50	\$125.00	38
26-Mar-08	511819	16	Rider Jerseys	\$89.99	\$1,439.84	80
07-May-08	511958	37	Men's Extreme Dry Performance Pique	\$23.95	\$886.15	56
07-May-08	511958	7	Men's Extreme Dry Performance Pique - XXL	\$25.95	\$181.65	56
07-May-08	511958	40	Men's Performance Pique Colour Block Polo	\$24.95	\$998.00	56
07-May-08	511958	8	Men's Performance Pique Colour Block Polo - XXL	\$27.95	\$223.60	56
07-May-08	511958	72	Ladies Performance Pique Colour Golf Shirts	\$24.95	\$1,796.40	56
12-May-08	511925	2510	Sugar Free Gum Spearmint	\$1.31	\$3,288.10	80
12-May-08	511925	3000	Lip Balm	\$1.69	\$5,070.00	80856
20-May-08	511985	510	Sugar Free Gum Spearmint	\$2.12	\$1,081.20	56
26-May-08	512009	525	Gildan Heavy Cotton T 5000 9.9oz	\$5.73	\$3,008.25	56
26-May-08	512009	26	Gildan Heavy Cotton T 5000 9.9oz - XXL	\$7.75	\$201.50	56
26-May-08	512009	200	Gildan Heavy Cotton T 5000 9.9oz - Youth	\$5.98	\$1,196.00	56
27-May-08	512011	500	Fold-Up Flying Disc	\$1.35	\$675.00	56

27-May-08	512011	525	Sun-Clip		\$1.97	\$1,034.25	56
27-May-08	512011	1000	Hand Sanitizers small size bottle		\$2.15	\$2,150.00	56
29-May-08	512019	732	Static Duster II		\$2.24	\$1,639.68	45
12-Jun-08	512066	30	Lime Green T-Shirts		\$11.49	\$344.70	74
16-Jun-08	512052	1000	Mini Tire Gauges with Keychain		\$1.79	\$1,790.00	38
17-Jun-08	512072	62	Black Chrome Travel Mug 16oz		\$14.95	\$926.90	56
18-Jun-08	512078	505	LED Flashlights 2008 Debco		\$9.97	\$5,034.85	56
24-Jun-08	512090	250	Grip-it Luggage Identifier		\$1.39	\$347.50	56
24-Jun-08	512091	1000	Swipe Guard Gor Credit Cards thin Card Holder		\$0.63	\$630.00	56
24-Jun-08	512091	521	Saturn Stainless Steel Key LED Light		\$1.29	\$672.09	56
24-Jun-08	512091	1000	Flat Flexible Magnet round shape size		\$0.28	\$280.00	56
24-Jun-08	512091	48	Sports Blanket/Carry Bag -WorkSafe Sask.		\$9.87	\$473.76	56
24-Jun-08	512091	48	Sports Blanket/Carry Bag - WorkSafe & Mission		\$11.49	\$551.52	56
22-Jul-08	512140	75	Gildan Heavy Cotton T 5000 9.9oz		\$7.20	\$540.00	56
22-Jul-08	512140	25	Gildan Heavy Cotton T 5000 9.9oz - XL		\$9.90	\$247.50	56
24-Jul-08	512143	2523	Lapel Pins		\$1.77	\$4,465.71	51
07-Aug-08	512166	104	Taurus Push-Action Ball Point Metal Pen & Pencil Set		\$7.95	\$826.80	56
08-Aug-08	512170	5000	1.5"x1.5" Temporary Tattoos		\$0.14	\$700.00	80
08-Aug-08	512170	5000	1.25" Temporary Tattoos		\$0.14	\$700.00	80
13-Aug-08	512177	500	Pocket Buddy Notebooks		\$2.85	\$1,425.00	80
14-Aug-08	512188	1500	Lip Balm		\$1.69	\$2,535.00	80
20-Aug-08	512199	25	Men's Citizen Watches and black leather Strap		\$11.95	\$298.75	56
20-Aug-08	512199	25	Ladies Citizen Watches and black leather Strap		\$11.95	\$298.75	56
22-Aug-08	512202	1000	WorkSafe Mission: Zero Stickers		\$0.29	\$290.00	51
22-Aug-08	512202	1000	4 Pack Crayons		\$0.51	\$510.00	51
26-Aug-08	512210	85	Ladies Performance Pique Colour		\$24.95	\$2,120.75	56
26-Aug-08	512210	15	Ladies Performance Pique Colour - XXL		\$27.95	\$419.25	56
26-Aug-08	512210	85	Men's Performance Pique Colour -XXL		\$27.95	\$2,375.75	56
02-Sep-08	512218	95	Mock Neck Long Sleeve T-Shirts		\$11.96	\$1,136.20	56
02-Sep-08	512218	5	Mock Neck Long Sleeve T-Shirts - XXL		\$13.96	\$69.80	56
05-Sep-08	512228	50	Car Safety Kits		\$30.00	\$1,500.00	56
17-Sep-08	512253	75	Men's Citizen Watches and black leather Strap		\$11.95	\$896.25	56
17-Sep-08	512253	75	Ladies Citizen Watches and black leather Strap		\$11.95	\$896.25	56

13-Nov-08	512397	1000	The Basic Survival Kit	\$7.64	\$7,640.00	38
10-Dec-08	512449	500	Reflective Arm Band	\$3.20	\$1,600.00	56
11-Dec-08	512452	12	Bib Aprons	\$9.95	\$119.40	49

Grand Total **\$86,781.69**

LOGOWEAR PURCHASED 2009

DATE	PO#	QTY	PRODUCT DESCRIPTION	UNIT PRICE	TOTAL	COST CENTRE
22-Jan-09	512530	62	Black Chrome Travel Mug 16oz	\$14.95	\$926.90	56
02-Feb-09	512565	1500	Lip Balm Sticks	\$1.51	\$2,265.00	36 & 80
02-Feb-09	512565	2500	Sugar Free Gum Packs	\$1.10	\$2,750.00	80
02-Feb-09	512565	1497	Hands free Sunscreen SPF 30 40 ml	\$3.92	\$5,868.24	36,56&80
02-Feb-09	512565	1035	Carabiner Highlighter	\$0.95	\$983.25	80
02-Feb-09	512565	3000	Mardi Gras Pen	\$0.65	\$1,950.00	51&80
18-Feb-09	512606	496	Tape-A-Matic Tape Measure	\$0.89	\$441.44	80
19-Feb-09	512609	250	Gonimeter	\$4.50	\$1,125.00	80
20-Feb-09	512611	48	Amsport Performance Duffel Bag	\$11.99	\$575.52	56
25-Feb-09	512627	25	USB Flash Drives	\$17.25	\$431.25	49
18-Mar-09	512687	700	Short & Slender Stainless Water Bottles	\$3.99	\$2,793.00	56
23-Mar-09	512710	1000	Hand Sanitizers Small Size Bottle	\$2.15	\$2,150.00	49&80
24-Mar-09	512719	1000	Light & Whistle	\$0.99	\$990.00	38
09-Apr-09	512763	1000	Veronne Ballpoint Pen Silver/Red	\$0.49	\$490.00	51
09-Apr-09	512763	1000	Primary Care Bandage Dispenser	\$0.75	\$750.00	51
09-Apr-09	512763	250	Tropical Fish Key-Light	\$1.99	\$497.50	51
29-Apr-09	512800	30	Women's North End Techno Lite Jacket	\$21.99	\$659.70	56
29-Apr-09	512800	30	Men's North End Techno Lite Jacket	\$21.99	\$659.70	56
30-Apr-09	512804	1000	Flat Flexible Magnet - Apple	\$0.44	\$440.00	38
16-May-09	512816	5000	Hand Sanitizers Small Size Bottle	\$1.80	\$9,000.00	51
26-May-09	512859	500	Inspire Pens	\$0.99	\$495.00	38
28-May-09	512872	500	Hands free Sunscreen SPF 30 40 ml	\$4.05	\$2,025.00	55
03-Jun-09	512893	100	Velocity USB Flash Drive 2G	\$13.65	\$1,365.00	56
04-Jun-09	512894	150	Women's North End Techno Lite Jacket	\$21.99	\$3,298.50	56
04-Jun-09	512894	50	Men's North End Techno Lite Jacket	\$21.99	\$1,099.50	56
23-Jun-09	512948	100	Acrylic Toques Beanie style	\$6.88	\$688.00	55
23-Jun-09	512948	100	Winter Headbands	\$6.48	\$648.00	55
23-Jun-09	512948	1000	Hand Sanitizers Pump Spray Met Allergy	\$1.86	\$1,860.00	55
23-Jun-09	512948	1000	Dual Ended Highlighter	\$0.91	\$910.00	55
23-Jun-09	512948	48	RCC Koozie Captain's Chair	\$29.95	\$1,437.60	55
08-Sep-09	513089	105	Pro-wrap digital pen	\$0.61	\$64.05	71

10-Sep-09	513098	1000	Inspire Pens	\$0.99	\$990.00	56
23-Sep-09	513123	18	Saskatchewan Rider Jerseys	\$79.49	\$1,430.82	80
28-Sep-09	513130	1000	Inspire Pens	\$0.99	\$990.00	46
03-Nov-09	513216	1000	Hand Sanitizers Pump Spray Met Allergy	\$1.86	\$1,860.00	55
05-Nov-09	513219	1000	Bottles Hand Sanitizer 60ml	\$1.95	\$1,950.00	55
10-Nov-09	513231	1000	Convention Tote Bags	\$1.70	\$1,700.00	46
02-Dec-09	513289	50	Durahyde Versa-Folio	\$18.10	\$905.00	56
11-Dec-09	513307	80	Fleece Vests	\$18.00	\$1,440.00	55
11-Dec-09	513307	50	Sports Blankets	\$11.35	\$567.50	55

Grand Total

\$60,345.47

LOGOWEAR PURCHASED 2010

DATE	PO#	QTY	PRODUCT DESCRIPTION	UNIT PRICE	TOTAL	COST CENTRE
11-Jan-10	513377	500	Non-adhesive Note Pad Ad Block	\$1.02	\$510.00	45
22-Jan-10	513413	40	Fleece Vests	\$18.00	\$720.00	55
08-Mar-10	513519	4972	Lip Balm Sticks	\$1.07	\$5,320.04	46
08-Mar-10	513519	5160	Sugar Free Gum Packs	\$1.25	\$6,450.00	46
08-Mar-10	513519	103	Black Chrome Travel Mug 16oz	\$12.49	\$1,286.47	46
10-Mar-10	513527	750	Porthole Jotter with Pens	\$0.69	\$517.50	46
29-Mar-10	513570	50	Durahyde Versa-Folio	\$18.10	\$905.00	37
29-Mar-10	513566	1200	Insect Repellent Wipes - Mini tubes	\$1.75	\$2,100.00	56
06-Apr-10	513596	2502	WorkSafe combination Lapel Pins	\$1.77	\$4,428.54	80
08-Apr-10	513602	550	Safety Slitters/Letter Opener	\$0.79	\$434.50	38
15-Apr-10	513624	501	Double Wall Procelain Mug with Silicone Lid 11oz	\$6.56	\$3,286.56	56
26-Apr-10	513645	500	Drahya Jr. Zippered Padfolio	\$7.52	\$3,760.00	56
05-May-10	513677	2000	Yo-Yo	\$1.69	\$3,380.00	46
05-May-10	513677	1207	Post-it-Note 3"x4" 25 sheets/pad	\$0.89	\$1,074.23	46
11-May-10	513694	1045	Mission Zero Metal Buttons	\$0.31	\$323.95	56
11-May-10	513693	5000	Freeman Pen	\$0.84	\$4,200.00	46
17-May-10	513716	1000	Hand Sanitizers	\$2.15	\$2,150.00	46
17-May-10	513716	3030	Tote Bags	\$1.32	\$3,999.60	46

Grand Total \$44,846.39

Corporate Donations and Sponsorships

2008

- 1. Donations to Fundraisers (Cash) – 1,583**
- 2. Conference / Convention Sponsorship (Cash) – 3,000**
- 3. Bursaries / Grants / Awards – None**
- 4. Event Sponsorship (Cash) – 17,500**

2009

- 1. Donations to Fundraisers (Cash) – 3,600**
- 2. Conference / Convention Sponsorship (Cash) – 3,100**
- 3. Bursaries / Grants / Awards – None**
- 4. Event Sponsorship (Cash) – 35,341.25**