

June 30, 2010

Colin Craig  
#212-428 Portage Avenue  
Winnipeg MB R3C 0E2

Dear Mr. Craig:

**RE: Your Access to Information Request Number SCN04/10-11G**

Thank you for your access to information request received in this office on June 10, 2010, requesting access to “documentation of expenditures on promotional items in 2008-09 and 2009-10. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage). Further, please include a breakdown of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc.), teams or groups (eg. Sponsorship of boat racing team, etc.).”

Please find attached information responsive to your request. It is our understanding that original records are not required and that a summary of the requested information in table format will suffice.

If you would like to exercise your right to request a review of this decision, you may do so by completing a “Request for Review” form and forwarding it to the Saskatchewan Information and Privacy Commissioner within one year of this notice. Your completed form can be sent to #503 – 1801 Hamilton Street, Regina, Saskatchewan, S4P 4B4. This form is available at the same location which you applied for access or by contacting the Office of the Information and Privacy Commissioner at (306) 787-8350.

If you have any questions, please contact me at (306) 533-7306.

Yours truly,



Twyla MacDougall  
A/President and CEO

**2008-2009****Expenditure on Promotional Items**

Payee	Items	Cost
TG Marketing	100 lunch bags, 50 travel mugs, 150 water bottles, 1050 pens	\$3,097.51
<b>Total</b>		<b>\$3,097.51</b>

**Expenditure on Sponsorship**

Payee	Event	Cost
Randy McLeod	Attend/present at 5 <sup>th</sup> Pan Commonwealth Forum	\$1,500.00
<b>Total</b>		<b>\$1,500.00</b>

**2009-2010****Expenditure on Promotional Items**

Payee	Items	Cost
TG Marketing	50 lunch bags, 50 travel mugs, 150 USB flash drives, 1362 pens	\$4,163.66
<b>Total</b>		<b>\$4,163.66</b>

**Expenditure on Sponsorship**

Payee	Event	Cost
SMPIA	Multi Platform Conference	\$5,000.00
Evan Hardy Collegiate Institute	3 Fan Favorite Awards at Final Film Festival	\$ 450.00
Jim Woodcock	National competition; TV and Video Production category	\$ 300.00
CBC	Kid's Christmas Party	\$ 100.00
SMPIA	Silver sponsorship for Showcase	\$3,500.00
Zima Junction Productions Inc	Interactive presentation during Showcase Awards Gala	\$1,500.00
Aristea Artists	World premiere screening of "Rust"	\$1,500.00
Queer City Cinema Inc.	International Media Arts Festival	\$ 500.00
<b>Total</b>		<b>\$12,850.00</b>