



July 12, 2010

Mr. Colin Craig
212 – 428 Portage Avenue
WINNIPEG MB R3C 0E2

Dear Mr. Craig:

Re: Your Access to Information Request Number AG 003/10/G

Thank you for your access to information request received in this office on June 10, 2010, requesting access to “Please provide documentation of expenditures on promotional items in 2008-09 and 2009-10. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage). Further, please include a breakdown of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc.), teams or groups (eg. Sponsorship of boat racing teams, etc.)”.

This is to inform you that your access request has been fully granted. Enclosed are copies of the records requested.

If you would like to exercise your right to request a review of this decision, you may do so by completing a “Request for Review” form and forwarding it to the Saskatchewan Information and Privacy Commissioner within one year of this notice. Your completed form can be sent to #503 – 1801 Hamilton Street, Regina, Saskatchewan, S4P 4B4. This form is available at the same location which you applied for access or by contacting the Office of the Information and Privacy Commissioner at (306) 787-8350.

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If you have any questions, please contact Ross Johnson at (306) 787-5141

Sincerely,



for Ross Johnson
Access Officer

Attachment

**Saskatchewan Agriculture
Sponsorships
2008-09**

Organization	Description	Amount
Adventures in Agriculture Committee	Sponsorship of the Adventures in Agriculture 2008 Program.	\$ 500
Canadian Agri-Marketing Association Student Chapter	Funding to support 12 student members of the CAMA Student Chapter from the U of S to attend the National Agri-Marketing Associations conference in Atlanta, Georgia.	500
Canadian Cattlemen's Association	Sponsorship of the Canadian Cattlemen's Association semi-annual meeting and convention to be held in August 2008.	750
Canadian Farm Business Management Committee	Sponsorship of a CFBMC workshop series to be held January/February 2009 in Saskatchewan.	2,500
Canadian South Devon Association	Sponsorship of the World Association of Devon Breeders Seventh World Congress to be held Jun 28 - Jul 19, 2008.	500
Canadian Western Agribition	Sponsorship of Agribition 2008	15,000
Canadian Western Agribition	Support for two youth entries at the Grain Show banquet held at the Canadian Western Agribition on November 24, 2008.	2,600
Chicken Farmers of Saskatchewan	Sponsorship of the Chicken Farmers of Canada 2009 Summer meeting.	1,000
Dairy Farmers of Canada	Sponsorship of the Dairy Farmers of Canada AGM to be held in Regina on July 20-22, 2009	1,000
Farm Animal Council	Support for the FACS billboard campaign	4,250
Farming for Tomorrow	Sponsorship of the fall 2008 issue of Farming for Tomorrow publication.	2,500
Genome Prairie	Support for the Flax Genomics: Platforms and Possibilities Conference to be held December 8, 2008 in Saskatoon.	5,000
Great Plains Regional College	Sponsorship of 5 farm related succession planning workshops in November 2008.	5,000
Great Western Cattle Trail	Funding for construction of plaques to commemorate the route taken by long horn cattle moving out of Texas into Canada.	5,000
Inland Terminal Association of Canada	Provide funding for the Inland Terminal Association of Canada's convention in Edmonton, Alberta on November 3 and 4, 2008.	1,000
International Association of Operative Millers	Sponsorship of the I.A.O.M. Western Canadian District Meeting and Conference to be held September 24-26, 2008 at the Sheraton Cavalier Hotel in Saskatoon.	2,000
Lieutenant Governor's Leadership Forum	Support for the Lieutenant Governor's Leadership Forum program.	5,000
Newsask Community Futures Development Corporation	Sponsorship of the 8th Annual Youth Business Excellence (YBEX) Awards to be held May 9, 2009 in Porcupine Plain.	200

Organization	Description	Amount
Outstanding Young Farmers	Support for the 2008 Saskatchewan Outstanding Young Farmers Regional Event to be held in conjunction with the Western Canada Farm Progress Show.	1,000
Outstanding Young Farmers	Support for the 2009 Saskatchewan Outstanding Young Farmers Regional Event to be held in conjunction with the Western Canada Farm Progress Show.	1,000
Prince Albert and District Community Futures Development Corporation	Sponsorship of the Youth Business Excellence Awards to be held in 2009	200
Receiver General for Canada Ag & Agri-Food	Sponsorship of the Canada Saskatchewan Irrigation Diversification Centre Field Day to be held July 17, 2008 in Outlook.	1,500
Royal Red Host Committee	Support for the 2008 Royal Red Arabian Horse Show.	10,000
Rural Municipal Administrators Association of Saskatchewan	Sponsorship of the annual meeting and convention to be held May 11-14, 2009 in Saskatoon.	2,000
Sagehill Community Futures Development Corporation	Sponsorship of Youth Business Excellence Awards on May 9, 2009 in Porcupine Plain	250
Saskatchewan Agricultural Hall of Fame	Support for induction of John Buchan into the Saskatchewan Agricultural Hall of Fame.	300
Saskatchewan Association of Agriculture Societies	Sponsorship of the annual convention in Prince Albert	500
Saskatchewan Association of Watersheds	Sponsorship of the Watershed and Aquifer Advisory Committee Provincial Workshop to be held April 6-7, 2009 in North Battleford	2,000
Saskatchewan Cattle Feeders Association	Sponsorship of the 12th annual Western Canadian Feedlot Management School to be held July 29 - Aug 1, 2008 at the U of S.	5,000
Saskatchewan Cattle Feeders Association	Sponsorship of the SCFA's 28th Convention and Annual Meeting to be held in Saskatoon January 22-23, 2009.	3,000
Saskatchewan Forage Council	Funding for Pasture School to be held June 18-19, 2008.	500
Saskatchewan Fruit Growers Association	Funding to support speaker programming at the Saskatchewan Fruit Growers Association's 21st Annual Meeting and Conference.	1,000
Saskatchewan Greenhouse Growers Association	Sponsorship of a coffee break at the SGGA.	150
Saskatchewan Institute of Agrologists	Sponsorship of the 2009 Saskatchewan Moving Forward Conference and 64th Annual General Meeting to be held in Regina on March 25-27, 2009.	500
Saskatchewan Irrigation Projects Association Inc.	Sponsorship of the SIPA/ICDC Annual Irrigation Conference to be held in Swift Current on December 8-9, 2008.	1,500
Saskatchewan Pork Development Board	Sponsorship of the breakfast and co-sponsorship of the lunch at the annual Pork Symposium to be held November 19, 2008.	2,500

Organization	Description	Amount
Saskatchewan Riding Club Association	Sponsorship of the 42nd annual Provincial Finals to be held in Moose Jaw on October 3-5, 2008.	100
Saskatchewan Stock Growers Association	Sponsorship of the SSGA 95th Annual Convention to be held July 15-17, 2008.	3,000
Saskatoon Prairieland Park	Sponsorship of the Fibre In Demand, Naturally! 2008 event at the Prairieland Park in Saskatoon on November 14-16, 2008.	5,000
Saskatoon Prairieland Park	Sponsorship of the pen of three commercial heifers at the Saskatoon Prairieland Park Fall Fair and National Angus Show to be held November 13-18, 2008.	750
Saskatoon Prairieland Park	Sponsorship of the Saskatoon Prairieland Park Fall Fair to be held November 13-18, 2008.	1,000
Saskatoon Prairieland Park	Sponsorship of the Farmyard Lunch at the Western Canadian Livestock Expo April 22-23, 2009 in Saskatoon.	1,000
University of Saskatchewan	Sponsorship of the National Agricultural Biotechnology Council's 21st Annual Meeting to be held in June 2009.	2,500
University of Saskatchewan	Sponsorship of the 2009 World Association of Agriculture Council's Annual Conference to be held in Saskatoon on March 10-15, 2008.	500
University of Saskatchewan	International Wheat Quality Conference to be held in June 2009.	5,000
West Central Ag Outlook	Sponsorship of the West Central Ag Outlook 2009 to be held in Kindersley in March 2009.	300
Western Beef Development Centre Inc.	Sponsorship of the Saskatchewan Beef and Forage Symposium to be held January 21, 2009.	2,500
Western Canada Farm Progress Show	Support for the 2009 Western Canada Farm Progress Show	20,000
Western Canada Goat Show Committee	Sponsorship of the Western Canada Goat Show at the Western Canada Farm Progress Show.	1,000
Western Canadian Classic	Sponsorship of the Western Canadian Classic 2009 (Junior Dairy Show) to be held August 25-29, 2009.	1,000
Western Canadian Wheat Growers Assoc.	Sponsorship of the Western Canadian Wheat Growers Association annual convention to be held January 7-9, 2009 in Winnipeg.	2,000
Yorkton Exhibition Association	Sponsorship of the Grain Millers Harvest Showdown to be held November 6-8, 2008 in Yorkton. Funding is provided for product collection and testing at the Grain and Forage Show.	3,000

**Saskatchewan Agriculture
Sponsorships
2009-10**

Organization	Activity	Amount
Adventures in Agriculture Committee	Sponsorship of the 2009 Adventures in Agriculture program.	\$ 500
Agricultural Biotechnology International Conference (ABIC)	Sponsorship of ABIC 2010 conference	20,000
Agriculture in the Classroom	Sponsorship of the New Images of Agriculture, 2009 National Agriculture Awareness Conference to be held October 5-8, 2009 in Saskatoon.	5,000
Appaloosa Horse Club of Canada	Funding for the 2009 Canadian National Appaloosa annual general meeting and convention to be held in Regina on November 11-14, 2009.	1,000
Bell Barn Society of Indian Head Inc.	For the capital development and construction of the Bell Barn in Indian Head.	35,000
Canadian Cattlemen's Association	Sponsorship of the Canadian Cattlemen's Association semi-annual meeting and convention to be held August 10-14, 2009.	1,500
Canadian Charolais Association	Funding for the 50th Anniversary Celebration.	500
Canadian Farm Business Management Council	Sponsorship of Conference in Saskatoon on Feb 3, 2010.	5,000
Canadian Western Agribition	Support for the 39th annual Canadian Western Agribition to be held November 23-28, 2009.	50,000
Classic Concepts	Funding for publication featuring the Government of Saskatchewan for international distribution. The Ministry is provided a one-page insert.	6,000
Crop Production Week	Sponsorship of the 2010 Crop Production Week to be held January 9-16, 2010 in Saskatoon.	5,000
Dairy Farmers of Saskatchewan	Sponsorship of the 2009 Dairy Farmers of Saskatchewan Annual General Meeting and Conference.	1,000
Farm Animal Council of Saskatchewan	Annual Billboard campaign.	4,250
Inland Terminal Association of Canada	Sponsorship of the Inland Terminal Association of Canada's 12th annual convention on November 2-3, 2009 in Saskatoon.	1,000
National Junior Limousin Conference	Sponsorship of the 2010 National Junior Limousin Conference to be held July 31, 2010 in Lloydminster.	2,500
NewSask Community Futures Development Corp.	Sponsorship of the Best Agricultural Business Plan and the Best Operating Agricultural Business Venture awards at the 2010 Youth Business Excellence(YBEX) Awards to be held April 16, 2010 in Nipawin.	200
Organic Connections Inc.	Sponsorship for the Marketing Caravan Workshop on November 19, 2009.	500
PrairieLand Youth Leadership Program	2010 Sponsorship of the Prairie Land Youth Leadership Program.	2,500

Organization	Description	Amount
Receiver General for Canada Ag & Agri-Food	Sponsorship of the Canada Saskatchewan Irrigation Diversification Centre Field Day to be held July 16, 2009 in Outlook.	1,500
Royal Red Host Committee	Support for the 2009 Canadian National Arabian and Half-Arabian Horse Show.	20,000
Royal Red Host Committee	Support for the 2010 Canadian National Arabian and Half-Arabian Horse Show.	20,000
Rural Municipal Administrators' Association of Saskatchewan	Sponsorship of the 2010 RMAA's annual convention to be held May 17-20 in Regina.	2,000
Saskatchewan Association of Agricultural Societies and Exhibitions	Sponsorship of the SAASE Annual Convention	500
Saskatchewan Association of Watersheds	Sponsorship of Drought Workshop	500
Saskatchewan Bison Association	Sponsor Bison Seminars in 2010.	4,500
Saskatchewan Canola Growers Association	Sponsorship of 2009-10 extension activities in Saskatchewan (meetings and field days) for canola growers.	1,200
Saskatchewan Cattle Feeders Association	Sponsorship of the 13th Annual Western Canadian Feedlot Management School held on July 28-31, 2009 at the U of S in Saskatoon.	5,000
Saskatchewan Cattle Feeders Association	Support the SK Beef Industry Conference Jan 20-23, 2010.	7,500
Saskatchewan Food Processors Association	Support for The Future is Now Supporting the Growth of Local Living Economies in Saskatchewan Conference held on March 24-25, 2009.	5,000
Saskatchewan Goat Breeders Association	Funding for the Small Ruminant Management Course held Jan. 15-16, 2010. This course is directed at goat and sheep producers.	1,000
Saskatchewan Institute of Agrologists	Sponsorship of the 2010 Saskatchewan Institute of Agrologists Annual General Meeting and Conference to be held in Swift Current on Mar 17-18, 2009.	500
Saskatchewan Irrigation Projects Association	Sponsorship of the SIPA/ICDC Annual Irrigation Conference to be held in Moose Jaw on November 9-10, 2009.	1,500
Saskatchewan Outstanding Young Farmers	Sponsorship of the 2010 Regional event in conjunction with Western Canada Farm Progress Show.	1,000
Saskatchewan Pork Development Board	Sponsorship of the annual Pork Symposium to be held November 17-18, 2009.	2,500
Saskatchewan Research Council	Climate Reference Station in Saskatoon.	500
Saskatchewan Stock Growers Association	Sponsorship of the SSGA Annual Convention to be held May 31 - June 2, 2009.	3,000
Saskatoon Prairieland Park Corporation	Sponsorship of the Saskatchewan In Demand tradeshow in Saskatoon on Nov. 6-8, 2009.	3,000
Saskatoon Prairieland Park Corporation	Sponsorship of the Fall Fair in Saskatoon Nov. 11-14, 2009.	4,500

Organization	Project	Amount
Tourism Yorkton	Funding for a feasibility study for the establishment of a Crops of the Parkland Interpretive Centre in Yorkton.	2,000
University of Saskatchewan	Funding for the 6th Canadian Barley symposium July 28, 2010 in Saskatoon.	5,000
West Central Ag Outlook	Sponsorship for the West Ag Outlook 2010 event.	300
Western Canada Fairs Association	Sponsorship for the printed convention program at the 86th annual convention of the Western Canada Fairs Association to be held Oct 22-25, 2009 in Saskatoon.	1,000
Western Canada Farm Progress Show	Funding in support of the Western Canada Farm Progress Show.	20,000
Western Canadian Livestock Expo	Funding in support of the 2010 Western Canada Livestock Expo.	2,000
Yorkton Exhibition Association	Sponsorship of product collection and testing for the Grain and Forage Show at the Grain Millers Harvest Showdown held Nov 11-14, 2009.	3,000
Yorkton Exhibition Association	Sponsorship of the 17th Annual 4-H Spring Steer and Heifer Show in Yorkton on April 16-18, 2009.	1,000
Yorkton Exhibition Association	Sponsorship for the 18th Annual 4-H Spring Steer and Heifer Show in Yorkton held April 8-10, 2010.	1,000

Saskatchewan Agriculture Promotional Items**2009-10**

Date	Item	Vendor	Amount
7/15/2009	Coffee Mugs	Imagine That Media Inc.	\$982.80
8/17/2009	Pens	4imprint	\$2,240.27
11/5/2009	Long-sleeved Shirts	Cubbon Advertising	\$3,390.89
11/5/2009	Padfolios	4imprint	\$871.20
12/11/2009	Tea	Saskatchewan Made Marketplace	\$281.07
2/1/2010	Coffee Mugs	Imagine That Media Inc.	\$1,142.19

2008-09

Date	Item	Vendor	Amount
5/3/2008	Pen/highlighter combo	TG Marketing	\$1,435.14
5/3/2008	Pens	4imprint	\$2,219.27
7/3/2008	Tea, Baskets for photo contest winners	Saskatchewan Made Marketplace	\$474.30
9/3/2008	Briefcases	Imagine That Media Inc.	\$534.00
10/3/2008	Ball Caps	TG Marketing	\$558.82
10/3/2008	Long-sleeved Shirts	Cubbon Advertising	\$2,396.07
11/3/2008	Kids Poster Contest Prizes	Peavey Mart	\$78.72
11/3/2008	Coffee Mugs	Imagine That Media Inc.	\$699.37
1/3/2009	Magnets	Cubbon Advertising	\$144.85
3/27/2009	International Delegate Gifts	Royal Saskatchewan Museum	\$980.55
3/31/2009	Artwork	Royal Saskatchewan Museum	\$144.85
3/31/2009	Tea	Saskatchewan Made Marketplace	\$261.37
3/31/2009	Artwork	Cumberland Gift Gallery	\$388.50
3/31/2009	Short-sleeved Shirts	4imprint	\$1,569.74
3/31/2009	Pen/Notepad Combo	TG Marketing	\$1,245.21
3/31/2009	Magnets	Cubbon Advertising	\$1,031.10
3/31/2009	Bags, Wrapping Paper	Gail's Wholesale	\$18.48