



CROWN INVESTMENTS CORPORATION  
OF SASKATCHEWAN

July 8, 2010

Colin Craig  
212-428 Portage Avenue  
WINNIPEG MB R3C 0E2

Dear Mr. Craig:

**Re: Access to Information Request No. CIC 07/10G**

We acknowledge your Access to Information Request received in this office on June 10, 2010 requesting access to the following:

“Please provide documentation of expenditures on promotional items in 2008-09 and 2009-10. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage). Further, please include a breakdown of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc.), teams or groups (eg. Sponsorship of boat racing team, etc.).”

Your access to information request has been granted in full. Attached are internally generated tables containing the information responsive to your request. Please note that CIC follows a calendar fiscal year and so the information requested is identified on that basis for fiscal years 2008 and 2009.

If you have any questions please contact me at 787-0542.

Sincerely,

A handwritten signature in black ink, appearing to read "AE", written over a horizontal line.

Angela Eiffert  
Access Officer

<b>CIC Promotional Items 2008</b>	
<b>Merchandise</b>	<b>Cost</b>
Travel Mugs	\$808.52
Mugs	\$998.71
Corporate Gifts (business card holders, coasters, framed pictures, etc.)	\$1,521.23
Coasters	\$1,235.85
Lanyards	\$623.70
Pewter Sculptures	\$2,100.00
<b>TOTAL</b>	<b>\$7,288.01</b>

<b>CIC Promotional Items 2009</b>	
<b>Merchandise</b>	<b>Cost</b>
100 solar flashlights	\$1,023.75
50 desk weather stations	\$679.35
25 emergency kits	\$492.45
25 blackwood versa-folios	\$779.10
50 frame plates	\$417.38
24 – 6 ball thank you packs	\$597.45
6 ball thank you packs	\$1,197.00
50 travel wallets	\$875.70
50 pens	\$472.50
50 – 4 port USB hubs	\$668.85
<b>TOTAL</b>	<b>\$7,203.53</b>

**Gradworks Inc. Promotional Items**

**2008**

<b>Invoice no.</b>	<b>Merchandise</b>	<b>Cost</b>
29289	Pens – 900.00 <b>GST – 45.00</b> <b>PST – 45.00</b>	990.00
29290	Portfolios – 1,545.60 Sport bags – 1,504.50 <b>GST – 152.51</b> <b>PST – 152.51</b>	3,355.12
29291	Mugs – 1,031.04 flash drives – 660.00 set up charge – 59.40 water bottles – 2,160.00 <b>GST – 195.52</b> <b>PST – 195.52</b>	4,301.48
<b>TOTAL</b>		<b>\$8,646.60</b>

**2009**

<b>Invoice no.</b>	<b>Merchandise</b>	<b>Cost</b>
29923	Overrun and freight charges: water bottles and pens, sports bags and flash drives. <i>(from invoice 29291)</i>	778.73
31417	Key rings – 626.50 Set up charge -75.00 Pencils – 1,028.02 Set up charge – 30.00 Pens – 923.12 Set up charge – 30.00 Freight – 72.41 <b>GST – 139.25</b> <b>PST – 139.25</b>	3,063.55
31568	Flashlights – 598.00 Set up charge – 63.25 safety kit – 828.75 set up charge – 63.25 lanterns - 489.65 set up charge – 63.25 travel mugs – 506.40 set up charge – 63.25 docking stations – 376.25 set up charge – 45.00 freight – 275.06 <b>GST – 168.61</b> <b>PST – 168.61</b>	3,709.33
<b>TOTAL</b>		<b>\$7,551.61</b>

<b>CIC Sponsorships 2008</b>		
<b>Organization</b>	<b>Descriptions</b>	<b>Amount</b>
Aboriginal Business Partnership Conference	Corporate sponsorship	\$1,500.00
Aboriginal Financial Officers Association of Saskatchewan	AFOA Conference	\$1,000.00
Aboriginal Government Employees Network Conference	Corporate Sponsorship	\$5,000.00
Adult Learning Centre	Corporate Sponsorship	\$3,000.00
Alzheimer's Society of Sask Fall Gala	Corporate Sponsorship	\$1,000.00
Canadian Cancer Society Patches of Hope Quilt Auction	Corporate Table	\$300.00
Can-Am Police Fire Games	Corporate Sponsorship	\$20,000.00
Children's Health & Hospital Foundation of Sask	Sponsorship Mike Weir Junior Golf Festival	\$25,000.00
Ehrlo Community Services Inc.	Sport Venture Program Sponsorship	\$7,500.00
Festival of Trees	Corporate Sponsorship	\$5,000.00
First Nations Awards	Corporate Table	\$1,200.00
Globe Theatre	Ticket Renewal & Valentine Ball	\$1,884.00
International Association of Admin Professionals	Sponsorship IAAP Seminar	\$200.00
Johnson Shoyama Graduate School of Public Policy	Corporate Sponsorship	\$7,500.00
Junior Achievement of Saskatchewan	Hall of Fame Banquet Corporate Sponsorship	\$8,900.00
One Life Makes a Difference	Corporate Donation	\$1,000,000.00

Rainbow Youth Centre	Comedy Benefit Dinner & Auction Sponsorship	\$1,000.00
Regina Adult Learning Centre	Corporate Sponsorship	\$3,000.00
Regina Diving Club 2008 Winter Nationals	Sponsorship Feeds	\$2,000.00
Regina Folk Festival Inc	Corporate Sponsorship	\$2,500.00
Regina National Aboriginal Day Celebrations	Corporate Sponsorship	\$1,000.00
Sask Environmental Industry & Managers Assoc	Corporate Sponsorship	\$3,000.00
Sask International Tattoo & Festival	Corporate Sponsorship	\$10,000.00
Saskatchewan Roughriders	Season Tickets G&W Lounge, Plaza of Honour	\$8,161.15
Saskatchewan Science Centre	Fantasy Food Gala Event/Silver Membership	\$2,220.00
Sci Fi Science Camps	Corporate Sponsorship	\$1,500.00
Skills Canada Saskatchewan	Corporate Sponsorship	\$10,000.00
Stepping Stones 2008	Corporate Sponsorship	\$2,500.00
The Regina Symphony Orchestra	Corporate Sponsorship	\$10,000.00
United Way of Regina	Corporate Sponsorship	\$7,648.47
University of Regina	Business Student Society Sponsorship	\$11,350.00
University of Regina	Donation Spanner Scholarship	\$5,000.00
University of Regina Rams	Green Sponsorship 2007	\$1,250.00
University of Saskatchewan Huskies	Corporate Sponsorship	\$700.00
You've Got a Friend	Children's Wish Foundations	\$2,000.00
<b>TOTAL</b>		<b>\$1,173,793.62</b>

<b>CIC Sponsorships 2009</b>		
<b>Organization</b>	<b>Description</b>	<b>Amount</b>
Aboriginal Financial Officers of Canada	Sponsorship	\$1,000.00
Aboriginal Government Employees Network Conference	Sponsorship	\$1,000.00
Alzheimer's Society of Sask Fall Gala	Sponsorship	\$500.00
Canada Remembers International Air Show	Sponsorship	\$5,000.00
Chris Knox Foundations	Sponsorship	\$5,000.00
EbSS JDC West	Sponsorship	\$900.00
Edwards School of Business	Sponsorship	\$900.00
Ehrlo Community Services Inc	Sport Venture Program Sponsorship	\$7,500.00
Entrepreneurial Foundation of Saskatchewan	Sponsorship	\$490.00
Festival of Trees	Sponsorship	\$3,474.58
First Nations Awards	Corporate Table	\$1,200.00
Globe Theatre	Ticket Renewal and Valentine's Ball	\$732.00
Harmony Entertainment	Sponsorship Science Inc	\$45,000.00
Hockey Canada	2010 IIFH World Jr. Championship	\$100,000.00
Institute of Public Administration of Canada	Sponsorship	\$1,000.00
International Assoc of Admin Professionals	Sponsorship IAAP seminar	\$200.00
Johnson Shoyama Graduate School of Public Policy	Sponsorship	\$15,000.00
Junior Achievement of Sask	Hall of Fame Banquet/	\$8,980.00

	Sponsorship	
Métis Nation SK MNLA	Sponsorship General Assembly	\$500.00
Office of the Treaty Commissioner	Sponsorship Land Entitlement Legacy	\$10,000.00
Pancake Half Iron Triathlon	Sponsorship	\$500.00
Regina and District Food Bank	Sponsorship Rory Allen event	\$5,000.00
Regina Folk Festival Inc	Sponsorship	\$5,400.00
Regina National Aboriginal Day Celebration	Sponsorship	\$1,000.00
Regina Symphony Orchestra	Sponsorship Masterworks	\$20,000.00
Rosthern Hospital Foundation	Sponsorship	\$500.00
Royal Canadian Air Force Association	Sponsorship	\$10,000.00
Sask Environmental Industry & Managers Assoc	Sponsorship	\$17,000.00
Sask Roughriders	Season Tickets G&W Lounge Plaza of Honour	\$7,400.00
Sask Science Centre	Fantasy Food Gala Silver Membership	\$2,350.00
SaskSport Inc	Sponsorship Sask Pavilion	\$20,000.00
Saskatoon Interval House Inc	Sponsorship	\$1,000.00
Saskatoon Food Bank and Learning Centre	Sponsorship Rory Allen Event	\$5,000.00
Sci-Fi Science Camps	Sponsorship	\$1,500.00
Skills Canada Sask	Sponsorship	\$6,000.00
Special Olympics Sask	Corporate Donation	\$725.00
United Way of Regina	Sponsorship Employee Donation Match	\$10,979.07
University of Regina	Business Student Society	\$400.00

	Sponsorship	
University of Regina Rams	Green Sponsorship 2007	\$1,250.00
University of Saskatchewan Huskies	Sponsorship	\$800.00
University of Saskatchewan	JDC West Business Students Competition	\$5,000.00
University of Regina	JDC West Business Students Competition	\$5,000.00
<b>TOTAL</b>		<b>\$335,180.65</b>