



July 22, 2008

Kevin M. McCulloch - 08-039  
Telephone No. 985-7516

**REGISTERED**

Mr. Colin Craig  
212 - 428 Portage Avenue  
Winnipeg, MB R3C 0E2

Dear Mr. Craig:

Re: Application for Access

Your Application for Access under *The Freedom of Information and Protection of Privacy Act* ("the Act") was received on June 17, 2008. It reads:

"1) Please provide a breakdown of expenditures on promotional items over the last four years. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage).

Further, please include a breakdown of costs associated with sponsorship of events (list events - golf tournaments, hockey tournaments, etc.), teams or groups (i.e. sponsorship of boat racing team, etc.)"

Enclosed are lists of the various events and entities sponsored by MPI during the 2005, 2006, 2007, and 2008 fiscal years. No exemptions have been applied to any of this information.

With respect to your request for details of "promotional items", MPI orders such items on a bulk basis, as needed. Most of the items are, on an individual basis, of nominal value (under \$5 each). Some of the items are used in-house, and some are sold on a cost-recovery basis. Others are given away at events where MPI has a presence, such as trade shows, career fairs, and the like. Most are donated to various community and charitable organizations for inclusion in silent auctions and other similar fundraising endeavours. MPI receives, and responds to, literally hundreds of requests of this nature each year.

For the four fiscal years in question, MPI spent approximately \$195,000 per year on the types of promotional items described in your application. J

If you require anything further in terms of specific documentation or other details, please contact Ms. Gail Granger, Director, Corporate Communications, directly at 985-7565 to discuss what it is you are looking for. We reserve the right

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to issue an Estimate of Costs with respect to this additional documentation should the anticipated staff time involved in locating and assembling it for release warrant such an Estimate.

You have a right to make a complaint to the Manitoba Ombudsman regarding this response. The complaint must be filed within 60 days after you receive the response. It must be on the prescribed "Complaint Form" and be delivered to:

Manitoba Ombudsman  
750 - 500 Portage Avenue  
Winnipeg, MB R3C 3X1

Yours truly,



Kevin M. McCulloch  
Corporate Access Officer

KMM/sk  
Encl.