



MANITOBA LOTTERIES CORPORATION

830 Empress Street
Winnipeg, Manitoba R3G 3H3
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(204) 957-2500
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July 17, 2008

Mr. Colin Craig
212 – 428 Portage Avenue
Winnipeg, MB R3C 0E2

Dear Mr. Craig:

Re: Your Application for Access under
Freedom of Information and Protection of Privacy Act (the Act)
Our File Number: 2008-14

On June 18, 2008, the Manitoba Lotteries Corporation (MLC) received your request for access to information as follows:

1) Please provide a breakdown of expenditures on promotional items over the last four years. Include items such as t-shirts, hand bags, stress balls, key chains mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage).

Further, please include a breakdown of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc), teams or groups (i.e. sponsorship of boat racing team. etc)

In accordance with FIPPA, we are providing partial access to the requested records. For your convenience, the cost of promotional items expenditures have been compiled in the chart noted below.

	FY 03-04	FY 04-05	FY 05-06	FY 06-07
Grand Total	\$98,393.	\$134,552.	\$367,934	\$506,618

We have prepared this information based on payments to vendors used by MLC. These figures include promotional items such as pens, golf shirts, cooler bags, key chains, water bottles, sports bags, towels etc. to be used at MLC sponsored community events and for customer promotions. MLC has increased their community involvement over the past years and supports over 400 community organizations. Support is given to non-profit organizations such as the Manitoba Marathon, Dauphin Countryfest, and Canadian Cancer’s Relay for Life, through financial partnerships, volunteerism, and providing promotional items to assist these non-profit charitable organizations in their fund-raising efforts. This amount also includes items purchased for new Hosting and

Customer Programs introduced at the Casinos of Winnipeg in 2005-06, as well as ongoing promotions for lottery products.

The specific MLC accounts detailing promotional expenditures also include other non promotional expenditures. Therefore in order to provide the level of detail you are requesting, a considerable amount of staff resources would be required, as well as time, to retrieve boxes from storage facilities, and identify and examine individual invoices and compile figures. If it is your desire to access the breakdown as specified in your request, the MLC will provide, at your request, an Estimate of Costs pursuant to Sections 82(1) and 82(2) of the Act.

Subsection 59 of the Act provides that you may make a complaint to the Manitoba Ombudsman. You have sixty days from the receipt of this letter to make a complaint in the form prescribed to:

Manitoba Ombudsman
750 - 500 Portage Avenue
Winnipeg, Manitoba R3C 3X1

Should you have any questions with respect to the foregoing, please do not hesitate to call me at 957-2781.

Sincerely,

MANITOBA LOTTERIES CORPORATION



Jackie Beaton
Access Coordinator