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August 26, 2008

VIA FACSIMILE & REGULAR MAIL

Colin Craig
Canadian Taxpayer's Federation
212 - 428 Portage Avenue
Winnipeg, Manitoba
R3C 0E2

Dear Sir:

**Re: Application for Access under Part II of the
Freedom of Information Protection of Privacy Act**

You had requested a breakdown of expenditures on promotional items over each of the last four years and a breakdown for the same period of costs associated with sponsorship of events.

With respect to promotional items, these are classified as any items that include on them the distinctive Manitoba Hydro and/or Power Smart logo. These include items such as pens, notepads, key chains, stress balls, hats, various clothing articles, first aid kits, safety kits and packs. This list is by no means fully exhaustive. Our accounting system does not track quantities of each item purchased. In order to provide quantities of items purchased several thousand purchase records would have to be recovered and analyzed to extract the information. Purchasing and accounting staff advise that this would take several weeks and would likely exceed 200 hours. Most of these items are distributed at community/charity events, safety presentations at conferences/career fairs and energy conservation events.

Spending over the last four years has been as follows:

2005	\$371,000.00	} ✱
2006	\$459,000.00	
2007	\$529,000.00	
2008	\$561,000.00	

You had requested information on sponsorship of events and as a matter of time saving, we have listed separately those items having a value of \$10,000.00 or more and aggregated items under