

August 13, 2008

Mr. Colin Craig  
Canadian Taxpayers Federation  
212-428 Portage Ave  
Winnipeg, MB R3C 0E2

Dear Sir:

**Re: Your request for access to information under Part 2 of  
The Freedom of Information and Protection of Privacy Act (FIPPA)**

On June 18, 2008, MASC received your application for access for the following general information:

*“Please provide a breakdown of expenditures on promotional items over the last four years. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage).*

*Further, please include a breakdown of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc.), teams or groups (i.e. sponsorship of boat racing team, etc.).”*

In accordance with our letter dated July 17, 2008, MASC extended the time period for responding to your request to August 15, 2008.

On July 15, Kim Poschenrieder, Access and Privacy Coordinator, had the opportunity to discuss your request for access to information for the time period requested. Based on that discussion, we confirm your request is for the applicable information for MASC's 2005/06, 2006/07 and 2007/08 fiscal years.

Accordingly, our response to your request as clarified is as follows and as provided in the enclosed schedules 1 to 6:

Schedule 1	2005/06 expenses for promotional items totalling	\$10,912.34
Schedule 2	2006/07 expenses for promotional items totalling	\$27,933.76
Schedule 3	2007/08 expenses for promotional items totalling	\$24,469.82
Schedule 4	2005/06 costs for sponsorship totalling	\$6,632.88
Schedule 5	2006/07 costs for sponsorship totalling	\$6,567.99
Schedule 6	2007/08 costs for sponsorship totalling	\$8,357.49

If you have any questions, please contact either Kim Poschenrieder at (204) 239-3245 or myself at (204)726-7086.

Yours truly,



Lester Vopni  
Access and Privacy Officer

c: K. Poschenrieder

Schedule 1

Promotional Items April 1, 2005 to March 31, 2006

Item	#	Amount
Bag	53	\$ 2,104.95
Baskets	4	\$ 177.26
Calculators	52	\$ 500.20
Cooler Stool	11	\$ 220.11
Golf Towel	4	\$ 10.65
Jacket	10	\$ 468.42
Knives	100	\$ 498.95
Safey Kit	40	\$ 1,649.08
Shirt	105	\$ 3,681.86
Towels	2	\$ 17.01
Vest	31	\$ 1,583.85
		<u>\$ 10,912.34</u>

Schedule 2

Promotional Items April 1, 2006 to March 31, 2007

<u>Item</u>	<u>#</u>	<u>Amount</u>
BBQ Set	36	\$ 1,489.31
Golf Towel	56	\$ 574.82
Hat	288	\$ 2,020.51
Jacket	82	\$ 3,321.06
Mug	150	\$ 1,584.15
Padfolio	48	\$ 782.31
Pen	2090	\$ 2,520.50
Rain Gauges	508	\$ 2,551.79
Knives	300	\$ 1,389.13
Safety Kit	150	\$ 5,513.12
Shirt	123	\$ 4,547.79
Thermos	50	\$ 1,024.55
Vest	13	\$ 514.91
Wooden Crates	2	\$ 99.80
		<u>\$ 27,933.75</u>



**Schedule 3**

**Promotional Items April 1, 2007 to March 31, 2008**

<b>Item</b>	<b>#</b>	<b>Amount</b>
Bag	30	\$ 800.88
BBQ 5pc Set	36	\$ 1,521.54
Candy	9 pkgs	\$ 607.35
Golf Towel	35	\$ 339.46
GPS Unit	1	\$ 203.39
Jacket	11	\$ 502.79
Mug	199	\$ 2,010.75
PadFolio	48	\$ 774.97
Paper Cups	10000	\$ 3,351.75
Pen	2120	\$ 2,439.76
Rain Gauge	510	\$ 2,382.08
Knives	200	\$ 919.53
Safety Kits	112	\$ 4,124.91
Scratch Pads	2500	\$ 1,930.03
Shirt	13	\$ 436.72
Stickers	10000	\$ 1,061.23
Thermos	51	\$ 990.78
Vest	2	\$ 71.90
		<b>\$ 24,469.82</b>

## Fiscal Period April 1, 2005 to March 31, 2006

Organization	Reference	Amount
MB AGRICULTURE CROP PRODUCTION SEMINAR	SPONSOR-COFFEE- 06 CROP & FORAGE SEMINAR	\$ 40.00
BIRTLE CURLING CLUB	SPONSOR-CURLING BONSPIEL- BIRTLE	\$ 50.00
BOISSEVAIN & DISTRICT CHAMBER OF COMMERCE	SPONSOR-FARM FOCUS DAY	\$ 133.75
BROKENHEAD AGRICULTURAL CONFERENCE	SPONSOR-COFFEE-BROKENHEAD AG CONF-BEAUSEJOUR	\$ 50.00
TAYLOR AUCTION MART	SPONSOR-COFFEE- AUCTIONEER COMPETITION	\$ 100.00
COULTER WESTERN TRAIL RIDES	SPONSOR-WINDOW PAINTING- 4-H -MELITA RODEO	\$ 40.00
DAIRY FARMERS OF MANITOBA	SPONSOR-MILK BREAK-WPG	\$ 300.00
DAUPHIN AGRICULTURAL SOCIETY	SPONSOR-2005 DAUPHIN FAIR	\$ 175.00
PRAIRIE FRUIT GROWERS ASSOCIATION	SPONSOR-COFFEE-DIRECT FARM MARKET CONFERENCE	\$ 350.00
DUFFERIN AGRICULTURAL SOCIETY	SPONSOR-CARMAN COUNTRY FAIR	\$ 100.00
NEEPAWA FAIR BOARD	SPONSOR-FAIR NEEPAWA	\$ 50.00
FARMERS WITH DISABILITIES	SPONSOR-GENERAL SPONSORSHIP	\$ 250.00
INTERLAKE HOLSTEIN DAIRY CLUB	SPONSOR-INTERLAKE HOLSTEIN DAIRY CLUB	\$ 300.00
KEYSTONE AGRICULTURAL PRODUCERS	SPONSOR-KAP ANNUAL MEETING	\$1,250.00
KEYSTONE VEGETABLE PRODUCERS ASSOCIATION	SPONSOR-KEYSTONE VEG PRD	\$ 200.00
MANITOBA 4-H COUNCIL- DAUPHIN	SPONSOR-CATTLE FEST 2005	\$ 125.00
MANITOBA AGRICULTURE	SPONSOR-COFFEE - AUSTIN	\$ 75.00
MANITOBA CHICKEN PRODUCERS	SPONSOR-CHICK PROD-ANNUAL MEETING	\$ 200.00
MANITOBA EGG PRODUCERS	SPONSOR-BRONZE- MEP ANN MEETING	\$ 250.00
MANITOBA FARM WOMAN'S CONFERENCE	SPONSOR-MB FARM WOMENS CONF	\$ 325.00
MANITOBA FORAGE COUNCIL	SPONSOR-BRONZE-2005 MB GRAZING SCHOOL	\$ 500.00
MANITOBA FORAGE COUNCIL-DAUPHIN	SPONSOR-BRONZE-MB FORAGE SYMPOSIUM	\$ 500.00
MANITOBA JR HEREFORD ASSOCIATION	SPONSOR-BRONZE-BONANZA-MJHA	\$ 200.00
MB PULSE GROWERS	SPONSOR-MB PULSE GROWERS	\$ 150.00
ORGANIC PRODUCERS OF MB	SPONSOR-ORGANIC MATTERS CONFERENCE	\$ 500.00
PORTAGE DISTRICT 4-H COUNCIL	SPONSOR-AG SAFETY DAYS	\$ 50.00
SOUTH INTERLAKE 4-H BEEF ASSOCIATION	SPONSOR-4-H BEEF PROGRAM	\$ 100.00
ST. PIERRE AGRICULTURAL SOCIETY	SPONSOR-COFFEE-ST.PIERRE	\$ 50.00
STE. ROSE AG REP DISTRICT SOIL CONSERVATION GROUP	SPONSOR-PROGRESSIVE FARM SAFETY DAY CAMP	\$ 100.00
SUNFLOWER SUMMIT CONFERENCE	SPONSOR-DONUT-SUNFLOWER SUMMIT CONFERENCE	\$ 38.10
THE NEEPAWA BANNER	SPONSOR-SCHOOL SAFETY AD	\$ 31.03
VICTORIA-NORFOLK CATTLEMEN'S ASSOCIATION	SPONSOR-HOLLAND BEEF DAYS	\$ 50.00
		<b>\$6,632.88</b>

## Fiscal Period April 1, 2006 to March 31, 2007

Organization	Reference	Amount
MB AGRICULTURE (CARMAN)	SPONSOR-COFFEE & DONUT- BEEF PROD MTG	\$ 57.25
CANADIAN HEMP TRADE ALLIANCE	SPONSOR-2006 CHTA HEMP SUMMIT	\$ 250.00
CROP PODUCTION SEMINAR (C/O MAFRI-STEINBACH)	SPONSOR- DONUT-FORAGE DAY / COFFEE- CROP DAY	\$ 95.00
DAIRY FARMERS OF MANITOBA	SPONSOR-BRONZE-ANNUAL GENERAL MEETING	\$ 400.00
DAUPHIN AGRICULTURAL SOCIETY	SPONSOR-BRONZE-CHALLENGES OF PRODUCTION SEMINAR	\$ 50.00
PRAIRIE FRUIT GROWERS ASSOCIATION	SPONSOR-BRONZE-DIRECT FARM MRKT	\$ 350.00
FARMER'S WITH DISABILITIES IN MB	SPONSOR-BRONZE-GENERAL SPONSORSHIP	\$ 500.00
KEYSTONE AGRICULTURAL PRODUCERS	SPONSOR-2007 ANNUAL GENERAL MTG	\$ 1,000.00
KEYSTONE VEGETABLE PRD/CARMAN	SPONSOR-2006 MB POTATO HOTLINE	\$ 200.00
MANITOBA CATTLE PRODUCERS ASSOCIATION	SPONSOR-28TH ANNUAL GEN MTG-BDN	\$ 100.00
MANITOBA CHICKEN PRODUCERS	SPONSOR-BRONZE-2007 AGM	\$ 200.00
MANITOBA EGG PRODUCERS	SPONSOR-BRONZE-MB EGG PRODUCERS AGM	\$ 250.00
MANITOBA FARM WOMAN'S CONFERENCE	SPONSOR-BRONZE-20TH-MB FARM WOMEN CONF	\$ 250.00
MANITOBA FORAGE COUNCIL-GLADSTONE	SPONSOR-BRONZE-2006 MB GRAZING SCHOOL	\$ 500.00
MANITOBA PULSE GROWERS ASSOCIATION	SPONSOR-2006 MPGA ANNUAL TOUR & MB CROP SYMPOSIUM	\$ 400.00
MANITOBA SEED GROWERS ASSOCIATION	SPONSOR-2006 MB SEED INDUSTRY DAYS/ANNUAL MTG	\$ 250.00
MANITOBA TURKEY PRODUCERS	SPONSOR-ANNUAL MEETING	\$ 100.00
NORTH WEST SOIL MANAGEMENT ASSOC	SPONSOR-LUNCH-FORAGE SEED SEMINAR-SWAN RIVER	\$ 150.00
ORGANIC PRODUCERS ASSOC. OF MANITOBA	SPONSOR-SPRING MEETING	\$ 250.00
PORTAGE & DISTRICT PLOUGHING ASSOC	SPONSOR-PTG & DIST PLOUGHING COMPETITION	\$ 100.00
PORTAGE AGRICULTURAL OFFICE	SPONSOR-AUSTIN BEEF DAYS	\$ 75.00
ROBLIN SOIL CONSERVATION CORP.	SPONSOR-STRATEGIES FOR SUCCESS	\$ 100.00
RUSSELL AG OFFICE	SPONSOR-PLAQUE-BEEF & BARLEY GRAIN COMP	\$ 5.00
INDIAN AGRICULTURE COUNCIL OF MB	SPONSOR-ABORIGINAL AGRICULTURAL FORUM	\$ 500.00
SILMA (SOUTH INTERLAKE LAND MGMT ASSOC)	SPONSOR-EST-INTERLAKE GRAZING SEMINAR	\$ 100.00
SPADA BEEF DAYS -VITA	SPONSOR-COFFEE-SPADA BEEF DAYS	\$ 125.00
STARBUCK CROP SEMINAR (C/O MAFRI)	SPONSOR-CROP PRODUCTION SEMINAR	\$ 75.00
THE NEEPAWA BANNER	SPONSOR-SCHOOL SAFETY SPECIAL	\$ 30.74
VICTORIA-NORFOLK CATTLEMEN'S ASSOCIATION	SPONSOR-COFFEE-HOLLAND BEEF & FORAGE	\$ 75.00
WOMEN'S COMMUNITY COUNCIL	SPONSOR-WOMENS CATTLE SEMINAR-STEINBACH	\$ 30.00
		<b>\$6,567.99</b>

## Fiscal Period April 1, 2007 to March 31, 2008

Organization	Reference	Amount
ASHERN AUCTION MART	SPONSOR-COFFEE	\$ 232.00
U OF M	SPONSOR-COFFEE & DONUT	\$ 44.00
	SPONSOR-DONUT&COFFEE	\$ 100.00
MB AGRICULTURE - STEINBACH AGRICULTURAL DISTRICT	SPONSOR-BRONZE - ANNUAL GENERAL MEETING	\$ 400.00
DAIRY FARMERS OF MANITOBA	SPONSOR-SILVER-FARM OUTLOOK 2008	\$ 100.00
DAUPHIN AGRICULTURAL SOCIETY	SPONSOR-CARMAN COUNTRY FAIR	\$ 100.00
DUFFERIN AGRICULTURAL SOCIETY	SPONSOR-FARM SAFETY DAY CAMP	\$ 50.00
FARM SAFETY DAYS	SPONSOR-GENERAL SPONSORSHIP	\$ 500.00
FARMER'S WITH DISABILITIES IN MANITOBA	SPONSOR-PAF -AG SAFETY DAYS	\$ 100.00
HEALTHY TEULON	SPONSOR- ANNUAL MTG	\$ 1,000.00
KEYSTONE AGRICULTURAL PRODUCERS	SPONSOR-POTATO INDUSTRY DAY	\$ 25.00
KEYSTONE VEG. PROD ASSOC.	SPONSOR-2008 SOUTHEAST BEEF&FORAGE	\$ 125.00
MB AGRICULTURE - BEEF DAYS	SPONSOR-29TH AGM	\$ 500.00
MANITOBA CATTLE PRODUCERS ASSOCIATION	SPONSOR-BRONZE-MB CHICKN PRD MTG	\$ 200.00
MANITOBA CHICKEN PRODUCERS	SPONSOR-BRONZE-AGM	\$ 250.00
MANITOBA EGG PRODUCERS	SPONSOR-BRONZE-AGM	\$ 250.00
MANITOBA FARM WOMAN'S CONFERENCE	SPONSOR-BRONZE-MB FARM WOMEN'S COMF	\$ 250.00
MANITOBA FORAGE COUNCIL	SPONSOR-BRONZE-2007 MB GRAZIN	\$ 500.00
MANITOBA PULSE GROWERS ASSOC.	SPONSOR-ANNUAL SUMMER TOUR	\$ 200.00
MANITOBA SEED GROWERS ASSOCIATION	SPONSOR-2007 GENITIC EXPO	\$ 250.00
MB CORN GROWERS/PULSE GROWERS/NATL SUNFLOWER ASSOC	SPONSOR-MB SPECIAL CROPS SYMPOSIUM	\$ 500.00
MANITOBA TURKEY PRODUCERS	SPONSOR-BRONZE-ANNUAL MEETING	\$ 100.00
MB AGRICULTURE - MANURE MANAGEMENT CONFERENCE	SPONSOR-MANURE MGT CONF 2007	\$ 500.00
INDIAN AGRICULTURE COUNCIL OF MB	SPONSOR-AGRICULTURAL FORUM	\$ 500.00
MB AGRICULTURE	SPONSOR-FARM SUCCESSION DAYS-PTG/BDN/WPG	\$ 450.00
NORTH PARKLAND 4-H AREA COUNCIL	SPONSOR-2007 4-H RALLY-DAUPHIN	\$ 25.00
NORTH WESTSOIL MANAGEMENT ASSOC	SPONSOR-BEEF MARKET OUTLOOK MT	\$ 200.00
ORGANIC PRODUCERS ASSOC OF MANITOBA	SPONSOR-BRONZE-OPAM SPRING SEMINAR	\$ 100.00
MB AGRICULTURAL (PORTAGE)	SPONSOR-2008 AUSTIN BEEF & FORAGE	\$ 75.00
PORTAGE INDUSTRIAL EXHIBITION ASSOCIATION	SPONSOR-COPPER-PORTAGE INDUSTRIAL EXH	\$ 250.00
PRAIRIE FRUIT GROWERS ASSOCIATION	SPONSOR-PFGA CONFERENCE	\$ 300.00
RUSSELL AG COMMITTEE	SPONSOR-BEEF & BARLEY-GRAIN COMP	\$ 25.75
ST. JEAN FARM DAYS COMMITTEE	SPONSOR-ST. JEAN FARM DAYS	\$ 100.00
MB AGRICULTURE (STARBUCK CROP SEMINAR)	SPONSOR-2008 CROP PROD SEMINAR	\$ 100.00
TEULON FARM SAFETY COMMITTEE	SPONSOR-TEULON AG SAFETY DAYS	\$ 100.00
THE NEEPAWA BANNER	SPONSOR-SCHOOL PATROL AD	\$ 30.74
VICTORIA-NORFOLK CATTLEMEN'S ASSOCIATION	SPONSOR-HOLLAND BEEF DAY	\$ 75.00
	<b>\$ 8,357.49</b>	