



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entrio.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

October 31, 2021
 Invoice No: 0112379
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number:

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from October 1, 2021 to October 31, 2021

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	0.00	15,000.00
Brand Visioning and Analysis	25,000.00	60.00	15,000.00	0.00	15,000.00
Naming	25,000.00	0.00	0.00	0.00	0.00
Brand Development	45,000.00	0.00	0.00	0.00	0.00
Design Validation	20,000.00	0.00	0.00	0.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	0.00	0.00	0.00	0.00
Communications and Marketing Plan	15,000.00	0.00	0.00	0.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		30,000.00	0.00	30,000.00
	Total Fee				30,000.00

The breakdown of Current Fee Billing in this invoice is as follows:

Entrio Communications Inc.: \$26,500.00

National Brand Communications GP Inc.: \$3,500.00

Taxes

GST Tax - 5%	5.00 % of 30,000.00	1,500.00	
Total Taxes			1,500.00

Total this Invoice CAD 31,500.00



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TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

November 30, 2021
 Invoice No: 0112596
 Project Manager: Alex De Lorimier
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from November 1, 2021 to November 30, 2021

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	15,000.00	10,000.00
Naming	25,000.00	20.00	5,000.00	0.00	5,000.00
Brand Development	45,000.00	0.00	0.00	0.00	0.00
Design Validation	20,000.00	0.00	0.00	0.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	0.00	0.00	0.00	0.00
Communications and Marketing Plan	15,000.00	0.00	0.00	0.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		45,000.00	30,000.00	15,000.00
	Total Fee				15,000.00

Brand Visioning and Analysis

Taxes

GST Tax - 5%	5.00 % of 10,000.00	500.00	
Total Taxes			500.00

Naming

Taxes

GST Tax - 5%	5.00 % of 5,000.00	250.00	
Total Taxes			250.00

Total this Invoice CAD 15,750.00



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TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

December 31, 2021
 Invoice No: 0112602
 Project Manager: Alex De Lorimier
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from December 1, 2021 to December 31, 2021

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	80.00	20,000.00	5,000.00	15,000.00
Brand Development	45,000.00	0.00	0.00	0.00	0.00
Design Validation	20,000.00	0.00	0.00	0.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	0.00	0.00	0.00	0.00
Communications and Marketing Plan	15,000.00	0.00	0.00	0.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		60,000.00	45,000.00	15,000.00
	Total Fee				15,000.00

The breakdown of Current Fee Billing in this invoice is as follows:

Entrio Communications Inc.: \$11,750.00

National Brand Communications GP Inc.: \$3,250.00

Naming

Taxes

GST Tax - 5%	5.00 % of 15,000.00	750.00	
Total Taxes			750.00
	Total this Invoice		CAD 15,750.00



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TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

January 31, 2022
 Invoice No: 0112650
 Project Manager: Alex De Lorimier
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from January 1, 2022 to January 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	20,000.00	5,000.00
Brand Development	45,000.00	0.00	0.00	0.00	0.00
Design Validation	20,000.00	0.00	0.00	0.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	0.00	0.00	0.00	0.00
Communications and Marketing Plan	15,000.00	0.00	0.00	0.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		65,000.00	60,000.00	5,000.00
	Total Fee				5,000.00

The breakdown of Current Fee Billing in this invoice is as follows:

Entrio Communications Inc.: \$5,000.00

National Brand Communications GP Inc.: \$0.00

Naming

Taxes

GST Tax - 5%	5.00 % of 5,000.00	250.00	
Total Taxes			250.00
	Total this Invoice		CAD 5,250.00



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TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

February 28, 2022
Invoice No: 0112810
Project Manager: Alex De Lorimier
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from February 1, 2022 to February 28, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	25.00	11,250.00	0.00	11,250.00
Design Validation	20,000.00	10.00	2,000.00	0.00	2,000.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	10.00	4,000.00	0.00	4,000.00
Communications and Marketing Plan	15,000.00	12.00	1,800.00	0.00	1,800.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		84,050.00	65,000.00	19,050.00
	Total Fee				19,050.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 11,250.00	562.50	
Total Taxes			562.50

Design Validation

Taxes

GST Tax - 5%	5.00 % of 2,000.00	100.00	
Total Taxes			100.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 4,000.00	200.00	
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Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0112810
PST (SK) - 6%		6.00 % of 4,000.00	240.00	
Total Taxes				440.00
Communications and Marketing Plan				
Taxes				
GST Tax - 5%		5.00 % of 1,800.00	90.00	
Total Taxes				90.00
			Total this Invoice	CAD 20,242.50



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TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

March 31, 2022
Invoice No: 0112908
Project Manager: Alex De Lorimier
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from March 1, 2022 to March 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	35.00	15,750.00	11,250.00	4,500.00
Design Validation	20,000.00	20.00	4,000.00	2,000.00	2,000.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	20.00	8,000.00	4,000.00	4,000.00
Communications and Marketing Plan	15,000.00	35.00	5,250.00	1,800.00	3,450.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		98,000.00	84,050.00	13,950.00
	Total Fee				13,950.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 4,500.00	225.00	
Total Taxes			225.00

Design Validation

Taxes

GST Tax - 5%	5.00 % of 2,000.00	100.00	
Total Taxes			100.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 4,000.00	200.00	
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Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0112908
PST (SK) - 6%		6.00 % of 4,000.00	240.00	
Total Taxes				440.00
Communications and Marketing Plan				
Taxes				
GST Tax - 5%		5.00 % of 3,450.00	172.50	
Total Taxes				172.50
			Total this Invoice	CAD 14,887.50

The breakdown of Current Fee Billing in this invoice is as follows:
Entro Communications Inc.: 10,700.00
National Brand Communications GP Inc: 3,250.00



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entro.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

April 30, 2022
Invoice No: 0112956
Project Manager: Alex De Lorimier
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from April 1, 2022 to April 30, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	35.00	15,750.00	15,750.00	0.00
Design Validation	20,000.00	25.00	5,000.00	4,000.00	1,000.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	25.00	10,000.00	8,000.00	2,000.00
Communications and Marketing Plan	15,000.00	45.50	6,825.00	5,250.00	1,575.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		102,575.00	98,000.00	4,575.00
	Total Fee				4,575.00

Design Validation

Taxes

GST Tax - 5%	5.00 % of 1,000.00	50.00	
Total Taxes			50.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 2,000.00	100.00	
PST (SK) - 6%	6.00 % of 2,000.00	120.00	
Total Taxes			220.00

Communications and Marketing Plan

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0112956
Taxes				
	GST Tax - 5%		5.00 % of 1,575.00	78.75
	Total Taxes			78.75
			Total this Invoice	CAD 4,923.75

The breakdown of the Current Fee Billing in this invoice is as follows:

Entro Communications Inc.: 3,075.00

National Brand Communications GP Inc.: 1,500.00



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entro.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

May 31, 2022
Invoice No: 0113055
Project Manager: Alex De Lorimier
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from May 1, 2022 to May 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	35.00	15,750.00	15,750.00	0.00
Design Validation	20,000.00	29.00	5,800.00	5,000.00	800.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	29.00	11,600.00	10,000.00	1,600.00
Communications and Marketing Plan	15,000.00	45.50	6,825.00	6,825.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		104,975.00	102,575.00	2,400.00
	Total Fee				2,400.00

Design Validation

Taxes

GST Tax - 5%	5.00 % of 800.00	40.00	
Total Taxes			40.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 1,600.00	80.00	
PST (SK) - 6%	6.00 % of 1,600.00	96.00	
Total Taxes			176.00

Total this Invoice CAD 2,616.00



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entro.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

June 30, 2022
Invoice No: 0113219
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from June 1, 2022 to June 30, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	40.00	18,000.00	15,750.00	2,250.00
Design Validation	20,000.00	29.00	5,800.00	5,800.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	29.00	11,600.00	11,600.00	0.00
Communications and Marketing Plan	15,000.00	45.50	6,825.00	6,825.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		107,225.00	104,975.00	2,250.00
	Total Fee				2,250.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 2,250.00	112.50	
Total Taxes			112.50

Total this Invoice CAD 2,362.50

The breakdown of the Current Fee Billing in this invoice is as follows:

Entro Communications Inc.: 2,250.00

National Brand Communications GP Inc.: 0.00



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entro.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

July 31, 2022
Invoice No: 0113323
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from July 1, 2022 to July 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	55.00	24,750.00	18,000.00	6,750.00
Design Validation	20,000.00	35.00	7,000.00	5,800.00	1,200.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	29.00	11,600.00	11,600.00	0.00
Communications and Marketing Plan	15,000.00	45.50	6,825.00	6,825.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		115,175.00	107,225.00	7,950.00
	Total Fee				7,950.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 6,750.00	337.50	
Total Taxes			337.50

Design Validation

Taxes

GST Tax - 5%	5.00 % of 1,200.00	60.00	
Total Taxes			60.00

Total this Invoice CAD 8,347.50

The breakdown of the Current Fee Billing in this invoice is as follows:

Entro Communications Inc.: 5,250.00

National Brand Communications GP Inc.: 2,700.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entro Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entro.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

August 31, 2022
Invoice No: 0113482
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from August 1, 2022 to August 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	60.00	27,000.00	24,750.00	2,250.00
Design Validation	20,000.00	70.00	14,000.00	7,000.00	7,000.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	29.00	11,600.00	11,600.00	0.00
Communications and Marketing Plan	15,000.00	45.50	6,825.00	6,825.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		124,425.00	115,175.00	9,250.00
	Total Fee				9,250.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 2,250.00	112.50	
Total Taxes			112.50

Design Validation

Taxes

GST Tax - 5%	5.00 % of 7,000.00	350.00	
Total Taxes			350.00

Total this Invoice CAD 9,712.50



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entrio.com

TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

September 30, 2022
Invoice No: 0113623
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from September 1, 2022 to September 30, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	65.00	29,250.00	27,000.00	2,250.00
Design Validation	20,000.00	100.00	20,000.00	14,000.00	6,000.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	7.00	2,800.00	0.00	2,800.00
Schematic Design Wayfinding Guidelines	40,000.00	29.00	11,600.00	11,600.00	0.00
Communications and Marketing Plan	15,000.00	75.00	11,250.00	6,825.00	4,425.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		139,900.00	124,425.00	15,475.00
	Total Fee				15,475.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 2,250.00	112.50	
Total Taxes			112.50

Design Validation

Taxes

GST Tax - 5%	5.00 % of 6,000.00	300.00	
Total Taxes			300.00

Brand Guidelines

Taxes

GST Tax - 5%	5.00 % of 2,800.00	140.00	
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Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0113623
PST (SK) - 6%		6.00 % of 2,800.00	168.00	
Total Taxes				308.00
Communications and Marketing Plan				
Taxes				
GST Tax - 5%		5.00 % of 4,425.00	221.25	
Total Taxes				221.25
			Total this Invoice	CAD 16,416.75

The breakdown of the Current Fee Billing in this invoice is as follows:

Entro Communications Inc.: 10,475.00

National Brand Communications GP Inc.: 5,000.00



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entrio.com

TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

October 31, 2022
 Invoice No: 0113707
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from October 1, 2022 to October 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	65.00	29,250.00	29,250.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	9.00	3,600.00	2,800.00	800.00
Schematic Design Wayfinding Guidelines	40,000.00	35.00	14,000.00	11,600.00	2,400.00
Communications and Marketing Plan	15,000.00	75.00	11,250.00	11,250.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		143,100.00	139,900.00	3,200.00
	Total Fee				3,200.00

Brand Guidelines

Taxes

GST Tax - 5%	5.00 % of 800.00	40.00
PST (SK) - 6%	6.00 % of 800.00	48.00
Total Taxes		88.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 2,400.00	120.00
PST (SK) - 6%	6.00 % of 2,400.00	144.00
Total Taxes		264.00

Total this Invoice CAD 3,552.00

The breakdown of the Current Fee Billing in this invoice is as follows:

Entrio Communications Inc. 3,200.00

National Brand Communications GP Inc.: 0.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
 Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

November 30, 2022
 Invoice No: 0113817
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
 Saskatoon Transit BRT Brand Development
Professional Services from November 1, 2022 to November 30, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	65.00	29,250.00	29,250.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	3,600.00	1,600.00
Schematic Design Wayfinding Guidelines	40,000.00	35.00	14,000.00	14,000.00	0.00
Communications and Marketing Plan	15,000.00	93.00	13,950.00	11,250.00	2,700.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		147,400.00	143,100.00	4,300.00
	Total Fee				4,300.00

Brand Guidelines

Taxes

GST Tax - 5%	5.00 % of 1,600.00	80.00
PST (SK) - 6%	6.00 % of 1,600.00	96.00
Total Taxes		176.00

Communications and Marketing Plan

Taxes

GST Tax - 5%	5.00 % of 2,700.00	135.00
Total Taxes		135.00

Total this Invoice CAD 4,611.00

The breakdown of the Current Fee Billing in this invoice is as follows:

Entrio Communications Inc.: 1,500.00
 National Brand Communications GP Inc.: 2,800.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
 Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

December 31, 2022
Invoice No: 0113954
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development

Professional Services from December 1, 2022 to December 31, 2022

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	65.00	29,250.00	29,250.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	41.00	16,400.00	14,000.00	2,400.00
Communications and Marketing Plan	15,000.00	93.00	13,950.00	13,950.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		149,800.00	147,400.00	2,400.00
	Total Fee				2,400.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 2,400.00	120.00
PST (SK) - 6%	6.00 % of 2,400.00	144.00
Total Taxes		264.00

Total this Invoice CAD 2,664.00

The breakdown of the Current Fee Billing is as follows:
Entrio Communications Inc.: 650.00
National Brand Communications GP Inc.: 1,750.00



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

February 28, 2023
 Invoice No: 0114187
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
 Saskatoon Transit BRT Brand Development
Professional Services from February 1, 2023 to February 28, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	65.00	29,250.00	29,250.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	41.00	16,400.00	16,400.00	0.00
Communications and Marketing Plan	15,000.00	93.00	13,950.00	13,950.00	0.00
Brand Launch and Campaign	35,000.00	2.50	875.00	0.00	875.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		150,675.00	149,800.00	875.00
	Total Fee				875.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 875.00	43.75
PST (SK) - 6%	6.00 % of 875.00	52.50
Total Taxes		96.25

Total this Invoice CAD 971.25

Outstanding Invoices

Number	Date	Balance
0114187	2/28/2023	3,885.00
Total		3,885.00

Total Now Due CAD 4,856.25

The breakdown of the current fee billing is as follows:
 Entrio Communications Inc.: 875.00
 National Brand Communications GP Inc.: 0.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
 Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

March 31, 2023
Invoice No: 0114282
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from March 1, 2023 to March 31, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	70.00	31,500.00	29,250.00	2,250.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	41.00	16,400.00	16,400.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	13,950.00	300.00
Brand Launch and Campaign	35,000.00	3.50	1,225.00	875.00	350.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		153,575.00	150,675.00	2,900.00
	Total Fee				2,900.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 2,250.00	112.50	
Total Taxes			112.50

Communications and Marketing Plan

Taxes

GST Tax - 5%	5.00 % of 300.00	15.00	
Total Taxes			15.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 350.00	17.50	
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Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0114282
PST (SK) - 6%		6.00 % of 350.00	21.00	
Total Taxes				38.50
			Total this Invoice	CAD 3,066.00

The breakdown of the current fee billing is as follows:

Entro Communications Inc.: 2,900.00

National Brand Communications GP Inc.: 0.00



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

April 30, 2023
 Invoice No: 0114454
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
 Saskatoon Transit BRT Brand Development
Professional Services from April 01, 2023 to April 30, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	75.00	33,750.00	31,500.00	2,250.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	41.00	16,400.00	16,400.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	3.50	1,225.00	1,225.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	0.00	6,000.00
Total Fee	341,000.00		161,825.00	153,575.00	8,250.00
	Total Fee				8,250.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 2,250.00	112.50	
Total Taxes			112.50

Taxes

GST Tax - 5%	5.00 % of 6,000.00	300.00	
Total Taxes			300.00

Total this Invoice CAD 8,662.50

The breakdown of the current fee billing is as follows:
 Entro Communications Inc.: 8,250.00
 National Brand Communications GP Inc.: 0.00



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

May 31, 2023
 Invoice No: 0114546
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
 Saskatoon Transit BRT Brand Development
Professional Services from May 01, 2023 to May 31, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	33,750.00	9,000.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	5.00	2,000.00	0.00	2,000.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	41.00	16,400.00	16,400.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	3.50	1,225.00	1,225.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Total Fee	341,000.00		172,825.00	161,825.00	11,000.00
	Total Fee				11,000.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 9,000.00	450.00	
Total Taxes			450.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 2,000.00	100.00	
Total Taxes			100.00

The breakdown of the current fee billing is as follows:
 Entro Communications Inc.: 9,500.00
 National Brand Communications GP Inc.: 1,500.00

Total this Invoice CAD 11,550.00



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Allison Gray
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

June 30, 2023
 Invoice No: 0114665
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
 Saskatoon Transit BRT Brand Development
Professional Services from June 01, 2023 to June 30, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	15.00	6,000.00	2,000.00	4,000.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	41.00	16,400.00	16,400.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	3.50	1,225.00	1,225.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Total Fee	341,000.00		176,825.00	172,825.00	4,000.00
	Total Fee				4,000.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 4,000.00	200.00	
Total Taxes			200.00

Total this Invoice CAD 4,200.00



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Colleen McKee
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

July 31, 2023
Invoice No: 0114769
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from July 01, 2023 to July 31, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	20.00	8,000.00	6,000.00	2,000.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	16,400.00	1,600.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	6.00	2,100.00	1,225.00	875.00
Construction Phase Campaign	35,000.00	3.00	1,050.00	0.00	1,050.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Total Fee	341,000.00		182,350.00	176,825.00	5,525.00
	Total Fee				5,525.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 2,000.00	100.00	
Total Taxes			100.00

Schematic Design Wayfinding Guidelines

Taxes

GST Tax - 5%	5.00 % of 1,600.00	80.00	
PST (SK) - 6%	6.00 % of 1,600.00	96.00	
Total Taxes			176.00

Brand Launch and Campaign



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TORONTO CALGARY NEW YORK SYDNEY VANCOUVER ZÜRICH

Invoice

Colleen McKee
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

August 31, 2023
Invoice No: 0114898
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from August 01, 2023 to August 31, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	20.00	8,000.00	8,000.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	6.00	2,100.00	2,100.00	0.00
Construction Phase Campaign	35,000.00	3.00	1,050.00	1,050.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	40.00	3,000.00	0.00	3,000.00
Total Fee	348,500.00		185,350.00	182,350.00	3,000.00
	Total Fee				3,000.00

Design Validation

Taxes

GST Tax - 5%	5.00 % of 3,000.00	150.00	
Total Taxes			150.00

Total this Invoice CAD 3,150.00

The breakdown of the current fee billing is as follows:
Entrio Communications Inc.: 2,375.00
National Brand Communications LP: 625.00



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Colleen McKee
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

September 30, 2023
Invoice No: 0115000
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from September 01, 2023 to September 30, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	20.00	8,000.00	8,000.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	10.00	3,500.00	2,100.00	1,400.00
Construction Phase Campaign	35,000.00	10.00	3,500.00	1,050.00	2,450.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	85.00	6,375.00	3,000.00	3,375.00
Total Fee	348,500.00		192,575.00	185,350.00	7,225.00
	Total Fee				7,225.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 1,400.00	70.00	
PST (SK) - 6%	6.00 % of 1,400.00	84.00	
Total Taxes			154.00

Construction Phase Campaign

Taxes

GST Tax - 5%	5.00 % of 2,450.00	122.50	
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Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0115000
PST (SK) - 6%		6.00 % of 2,450.00	147.00	
	Total Taxes			269.50
Design Validation				
Taxes				
GST Tax - 5%		5.00 % of 3,375.00	168.75	
	Total Taxes			168.75
		Total this Invoice		CAD 7,817.25

The breakdown of the current fee billing is as follows:
Entro Communications Inc.: 5,725.00
National Brand Communications LP: 1,500.00



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Colleen McKee
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

October 31, 2023
Invoice No: 0115106
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from October 01, 2023 to October 31, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	30.00	12,000.00	8,000.00	4,000.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	20.00	7,000.00	3,500.00	3,500.00
Construction Phase Campaign	35,000.00	10.00	3,500.00	3,500.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	85.00	6,375.00	6,375.00	0.00
Total Fee	348,500.00		200,075.00	192,575.00	7,500.00
	Total Fee				7,500.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 4,000.00	200.00	
Total Taxes			200.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 3,500.00	175.00	
PST (SK) - 6%	6.00 % of 3,500.00	210.00	
Total Taxes			385.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0115106
			Total this Invoice	CAD 8,085.00

The breakdown of the current fee billing is as follows:

Entro Communications Inc.: 6,000.00

National Brand Communications LP: 1,500.00



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Colleen McKee
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

November 30, 2023
Invoice No: 0115318
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from November 01, 2023 to November 30, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	30.00	12,000.00	12,000.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	40.00	14,000.00	7,000.00	7,000.00
Construction Phase Campaign	35,000.00	10.00	3,500.00	3,500.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	85.00	6,375.00	6,375.00	0.00
Total Fee	348,500.00		207,075.00	200,075.00	7,000.00
	Total Fee				7,000.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 7,000.00	350.00	
PST (SK) - 6%	6.00 % of 7,000.00	420.00	
Total Taxes			770.00

Total this Invoice CAD 7,770.00

The breakdown of the current fee billing is as follows:
Entrio Communications Inc.: 6,000.00
National Brand Communications LP: 1,000.00



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

December 31, 2023
Invoice No: 0115371
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from December 01, 2023 to December 31, 2023

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	95.00	42,750.00	42,750.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	30.00	12,000.00	12,000.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	50.00	17,500.00	14,000.00	3,500.00
Construction Phase Campaign	35,000.00	10.00	3,500.00	3,500.00	0.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	85.00	6,375.00	6,375.00	0.00
Total Fee	348,500.00		210,575.00	207,075.00	3,500.00
	Total Fee				3,500.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 3,500.00	175.00	
PST (SK) - 6%	6.00 % of 3,500.00	210.00	
Total Taxes			385.00

The breakdown of the current fee billing is as follows:
Entrio Communications Inc.: 1,500.00
National Brand Communications LP: 2,000.00

Total this Invoice CAD 3,885.00

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0115371
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Outstanding Invoices

Number	Date	Balance
0115318	11/30/2023	7,770.00
Total		7,770.00

Total Now Due **CAD 11,655.00**



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S5K 0J5

January 31, 2024
 Invoice No: 0115530
 Project Manager: Cristina Kelly
 Tax Number: 831912936RT0001
 PO Number: PST Registration #7502685
 Contract # 21-0209, PO
 #4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
 Saskatoon Transit BRT Brand Development
Professional Services from January 01, 2024 to January 31, 2024

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	100.00	45,000.00	42,750.00	2,250.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	30.00	12,000.00	12,000.00	0.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	50.00	17,500.00	17,500.00	0.00
Construction Phase Campaign	35,000.00	28.00	9,800.00	3,500.00	6,300.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	100.00	7,500.00	6,375.00	1,125.00
BRT Wayfinding Audit	24,780.00	0.00	0.00	0.00	0.00
Total Fee	373,280.00		220,250.00	210,575.00	9,675.00
			Total Fee		9,675.00

The breakdown of the current fee billing is as follows:

Entrio Communications Inc.: 6,175.00

National Brand Communications LP: 3,500.00

Brand Development

Taxes

GST Tax - 5%	5.00 % of 2,250.00	112.50	
Total Taxes			112.50

Construction Phase Campaign

Taxes

GST Tax - 5%	5.00 % of 6,300.00	315.00	
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Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
 Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0115530
PST (SK) - 6%		6.00 % of 6,300.00	378.00	
	Total Taxes			693.00
Design Validation				
Taxes				
GST Tax - 5%		5.00 % of 1,125.00	56.25	
	Total Taxes			56.25
		Total this Invoice		CAD 10,536.75



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

February 29, 2024
Invoice No: 0115722
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from February 01, 2024 to February 29, 2024

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	100.00	45,000.00	45,000.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	50.00	20,000.00	12,000.00	8,000.00
Brand Guidelines	40,000.00	13.00	5,200.00	5,200.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	55.00	19,250.00	17,500.00	1,750.00
Construction Phase Campaign	35,000.00	55.00	19,250.00	9,800.00	9,450.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	100.00	7,500.00	7,500.00	0.00
BRT Wayfinding Audit	24,780.00	50.00	12,390.00	0.00	12,390.00
Total Fee	373,280.00		251,840.00	220,250.00	31,590.00
Total Fee					31,590.00

The breakdown of the current fee billing is as follows:
Entro Communications Inc.: 5,000.00
National Brand Communications LP: 26,590.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 8,000.00	400.00	
Total Taxes			400.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 1,750.00	87.50	
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Invoice Terms are Net 21 Days. All cheques to be made payable to Entro Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0115722
PST (SK) - 6%		6.00 % of 1,750.00	105.00	
Total Taxes				192.50
Construction Phase Campaign				
Taxes				
GST Tax - 5%		5.00 % of 9,450.00	472.50	
PST (SK) - 6%		6.00 % of 9,450.00	567.00	
Total Taxes				1,039.50
Naming				
Taxes				
GST Tax - 5%		5.00 % of 12,390.00	619.50	
Total Taxes				619.50
			Total this Invoice	CAD 33,841.50



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

March 31, 2024
Invoice No: 0115799
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from March 01, 2024 to March 31, 2024

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	100.00	45,000.00	45,000.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	80.00	32,000.00	20,000.00	12,000.00
Brand Guidelines	40,000.00	19.00	7,600.00	5,200.00	2,400.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	60.00	21,000.00	19,250.00	1,750.00
Construction Phase Campaign	35,000.00	60.00	21,000.00	19,250.00	1,750.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	100.00	7,500.00	7,500.00	0.00
BRT Wayfinding Audit	24,780.00	65.00	16,107.00	12,390.00	3,717.00
Total Fee	373,280.00		273,457.00	251,840.00	21,617.00
			Total Fee		21,617.00

The breakdown of the current fee billing is as follows:

Entrio Communications Inc: 18,492.00

National Brand Communications LP: 3,125.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 12,000.00	600.00	
Total Taxes			600.00

Brand Guidelines

Taxes

GST Tax - 5%	5.00 % of 2,400.00	120.00	
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Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0115799
PST (SK) - 6%		6.00 % of 2,400.00	144.00	
Total Taxes				264.00
Brand Launch and Campaign				
Taxes				
GST Tax - 5%		5.00 % of 1,750.00	87.50	
PST (SK) - 6%		6.00 % of 1,750.00	105.00	
Total Taxes				192.50
Construction Phase Campaign				
Taxes				
GST Tax - 5%		5.00 % of 1,750.00	87.50	
PST (SK) - 6%		6.00 % of 1,750.00	105.00	
Total Taxes				192.50
Naming				
Taxes				
GST Tax - 5%		5.00 % of 3,717.00	185.85	
Total Taxes				185.85
			Total this Invoice	CAD 23,051.85
Outstanding Invoices				
	Number	Date	Balance	
	0115722	2/29/2024	33,841.50	
	Total		33,841.50	
			Total Now Due	CAD 56,893.35



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TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

April 30, 2024
Invoice No: 0116029
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from April 01, 2024 to April 30, 2024

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	100.00	45,000.00	45,000.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	80.00	32,000.00	32,000.00	0.00
Brand Guidelines	40,000.00	25.00	10,000.00	7,600.00	2,400.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	70.00	24,500.00	21,000.00	3,500.00
Construction Phase Campaign	35,000.00	70.00	24,500.00	21,000.00	3,500.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	100.00	7,500.00	7,500.00	0.00
BRT Wayfinding Audit	24,780.00	65.00	16,107.00	16,107.00	0.00
Total Fee	373,280.00		282,857.00	273,457.00	9,400.00
	Total Fee				9,400.00

The breakdown of the current fee billing is as follows:
Entrio Communications Inc.: 9,087.50
Muskeg Media Limited Partnership: 312.50

Brand Guidelines

Taxes

GST Tax - 5%	5.00 % of 2,400.00	120.00	
PST (SK) - 6%	6.00 % of 2,400.00	144.00	
Total Taxes			264.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 3,500.00	175.00	
PST (SK) - 6%	6.00 % of 3,500.00	210.00	
Total Taxes			385.00

Construction Phase Campaign

Taxes

GST Tax - 5%	5.00 % of 3,500.00	175.00	
PST (SK) - 6%	6.00 % of 3,500.00	210.00	
Total Taxes			385.00

Total this Invoice CAD 10,434.00

Outstanding Invoices

Number	Date	Balance
0115722	2/29/2024	33,841.50
0115799	3/31/2024	23,051.85
Total		56,893.35

Total Now Due CAD 67,327.35



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entrio.com

TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

May 31, 2024
Invoice No: 0116125
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from May 01, 2024 to May 31, 2024

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	100.00	45,000.00	45,000.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	100.00	40,000.00	32,000.00	8,000.00
Brand Guidelines	40,000.00	85.00	34,000.00	10,000.00	24,000.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	72.00	25,200.00	24,500.00	700.00
Construction Phase Campaign	35,000.00	72.00	25,200.00	24,500.00	700.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	100.00	7,500.00	7,500.00	0.00
BRT Wayfinding Audit	24,780.00	65.00	16,107.00	16,107.00	0.00
Total Fee	373,280.00		316,257.00	282,857.00	33,400.00
			Total Fee		33,400.00

The breakdown of the current fee billing is as follows:
Entrio Communications Inc.: 32,525.00
Muskeg Media Limited Partnership: 875.00

Visual Language 'Look and Feel'

Taxes

GST Tax - 5%	5.00 % of 8,000.00	400.00	
Total Taxes			400.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entrio.com

TORONTO CALGARY NEW YORK VANCOUVER ZÜRICH

Invoice

Leighland Hrapchak
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

June 30, 2024
Invoice No: 0116241
Project Manager: Cristina Kelly
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685
Contract # 21-0209, PO
#4500012303

Project 2021.0258.00 Saskatoon Transit BRT Brand Development
Saskatoon Transit BRT Brand Development
Professional Services from June 01, 2024 to June 30, 2024

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	25,000.00	0.00
Naming	25,000.00	100.00	25,000.00	25,000.00	0.00
Brand Development	45,000.00	100.00	45,000.00	45,000.00	0.00
Design Validation	20,000.00	100.00	20,000.00	20,000.00	0.00
Visual Language 'Look and Feel'	40,000.00	100.00	40,000.00	40,000.00	0.00
Brand Guidelines	40,000.00	87.00	34,800.00	34,000.00	800.00
Schematic Design Wayfinding Guidelines	40,000.00	45.00	18,000.00	18,000.00	0.00
Communications and Marketing Plan	15,000.00	95.00	14,250.00	14,250.00	0.00
Brand Launch and Campaign	35,000.00	73.00	25,550.00	25,200.00	350.00
Construction Phase Campaign	35,000.00	73.00	25,550.00	25,200.00	350.00
Brand Development - Additional Phase	6,000.00	100.00	6,000.00	6,000.00	0.00
Brand Validation - Additional Phase	7,500.00	100.00	7,500.00	7,500.00	0.00
BRT Wayfinding Audit	24,780.00	65.00	16,107.00	16,107.00	0.00
Total Fee	373,280.00		317,757.00	316,257.00	1,500.00

The breakdown of the current fee billing is as follows: **Total Fee**

Entrio Communications Inc.: 1,368.75

Muskeg Media Limited Partnership: 131.25

1,500.00

Brand Guidelines

Taxes

GST Tax - 5%	5.00 % of 800.00	40.00
PST (SK) - 6%	6.00 % of 800.00	48.00

Total Taxes

88.00

Brand Launch and Campaign

Taxes

GST Tax - 5%	5.00 % of 350.00	17.50
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Invoice Terms are Net 21 Days. All cheques to be made payable to Entrio Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.

Project	2021.0258.00	Saskatoon Transit BRT Brand Development	Invoice	0116241
PST (SK) - 6%		6.00 % of 350.00	21.00	
Total Taxes				38.50
Construction Phase Campaign				
Taxes				
GST Tax - 5%		5.00 % of 350.00	17.50	
PST (SK) - 6%		6.00 % of 350.00	21.00	
Total Taxes				38.50
			Total this Invoice	CAD 1,665.00



33 Harbour Square, Suite 202, Toronto, Canada M5J 2G2 T: 416-368-6988 entro.com

TORONTO CALGARY NEW YORK SYDNEY ZÜRICH

Invoice

Allison Gray
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S5K 0J5

November 30, 2021
Invoice No: 0112403
Project Manager: Alex De Lorimier
Tax Number: 831912936RT0001
PO Number: PST Registration #7502685

Project 2021.0258.00 Saskatoon Transit BRT Brand Development

Saskatoon Transit BRT Brand Development

Professional Services from November 1, 2021 to November 30, 2021

Billing Phase	Contract	%	Total Fee Billing	Previous Fee Billing	Current Fee Billing
Brand and Site Audit	15,000.00	100.00	15,000.00	15,000.00	0.00
Brand Visioning and Analysis	25,000.00	100.00	25,000.00	15,000.00	10,000.00
Naming	25,000.00	20.00	5,000.00	0.00	5,000.00
Brand Development	45,000.00	0.00	0.00	0.00	0.00
Design Validation	20,000.00	0.00	0.00	0.00	0.00
Visual Language 'Look and Feel'	40,000.00	0.00	0.00	0.00	0.00
Brand Guidelines	40,000.00	0.00	0.00	0.00	0.00
Schematic Design Wayfinding Guidelines	40,000.00	0.00	0.00	0.00	0.00
Communications and Marketing Plan	15,000.00	0.00	0.00	0.00	0.00
Brand Launch and Campaign	35,000.00	0.00	0.00	0.00	0.00
Construction Phase Campaign	35,000.00	0.00	0.00	0.00	0.00
Total Fee	335,000.00		45,000.00	30,000.00	15,000.00
	Total Fee				15,000.00

The breakdown of Current Fee Billing in this invoice is as follows:

Entro Communications Inc: 11,810.00

National Brand Communications GP Inc.: 3,190.00

Brand Visioning and Analysis

Taxes

GST Tax - 5%	5.00 % of 10,000.00	500.00	
Total Taxes			500.00

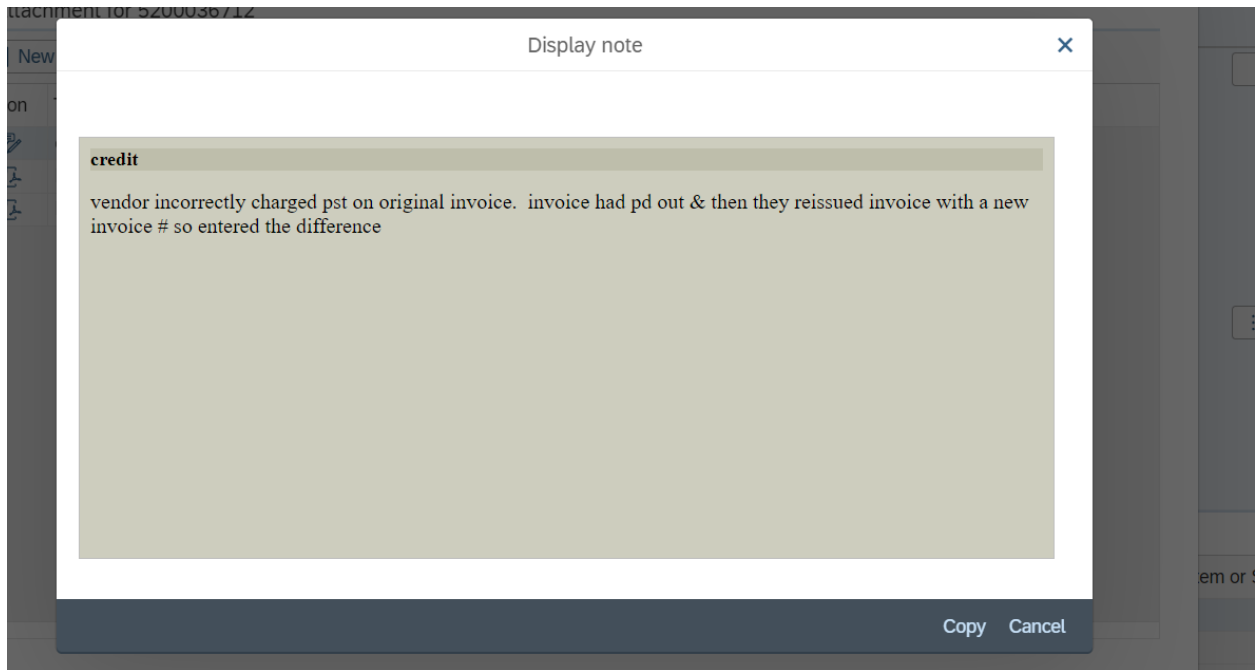
Naming

Taxes

GST Tax - 5%	5.00 % of 5,000.00	250.00	
PST (SK) - 6%	6.00 % of 5,000.00	300.00	
Total Taxes			550.00

Total this Invoice CAD 16,050.00

Invoice Terms are Net 21 Days. All cheques to be made payable to Entro Communications Inc
Please review this invoice carefully. If no protest is received within ten (10) days of receipt, this invoice is deemed accepted and payable.



Nov 2021 – Entro – PST charged by mistake.

Station 20 West Development Corporation

206- 1120 20th Street W.
Saskatoon SK S7M 0Y8

Invoice

Date	Invoice #
9/20/2022	3690

Invoice To
City of Saskatoon 222 3rd Ave N Saskatoon, SK S7K 0J5
Department
Saskatoon Transit

P.O. No.	Terms
	Due on receipt

Description	Qty	Rate	Amount
Rental Of Board Room for half day for BRT branding		100.00	100.00
Catering - soup & bannock buffet	11	13.00	143.00
Catering - fruit tray		50.00	50.00
Gratuity		28.95	28.95
GST On Sales		5.00%	9.65
GST On Sales		5.00%	5.00
PST (6%) on sales		6.00%	11.58
Total			\$348.18
Payments/Credits			\$0.00
Balance Due			\$348.18

GST/HST No.

807497672

Lakewood Civic Centre
 1635 McKercher Drive
 Saskatoon, SK S7H 5J9

Household Reservation Contract

Saskatoon Transit
 57 Valley Road
 Saskatoon, SK S7M 5Y1

Contract #: 42664
Resv Date: 09/28/2023 - 09/28/2023
Organization: Saskatoon Transit
 Main Contact: Saskatoon Transit Rental-
 Purpose: SFH - Student BRT Project - FA23

User: CYJODYP
Status: Firm
Issue Date: 09/14/2023
 Home Phone: (306)975-2990

Day	Date	Time Period	Facility Class	Facility Location		Facility Name	Fees	Paid	Net Due
Thu	09/28/2023 - 09/28/2023	8:30am - 11:00am	Meeting RM	Field House		Meeting Rm 03	57.49	57.49	0.00
			Amount	Qty	Time Cnt	Discount	Sales Tax	Net Fee	
		SFH Meeting Room Small - Rental Regular - 2023	21.90	1.00	2.50	0.00	2.74	57.49	

Totals For Saskatoon Transit Contract # 42664:									
RESERVATION LINES:	1	DEPOSIT CHARGED:	0.00	FEES CHARGED:	57.49	TOTAL CHARGED:	57.49		
RESERVATION HOURS:	2.50	DEPOSIT PAID:	0.00	FEES PAID:	57.49	TOTAL PAID:	57.49		
		DEPOSIT DUE:	0.00	FEES DUE:	0.00	TOTAL DUE:	0.00		



Sobeys College Park
 3907 8th Street East Saskatoon
 306.651.1800
 GST# 737600908RT001

Served by: Ryan

Member card number: *****176

GROCERY

Spring Water 40Pk	\$4.79	C
+EHC	\$3.20	R
+Deposit	\$4.00	R
Spring Water 40Pk	\$4.79	C
+EHC	\$3.20	R
+Deposit	\$4.00	R

	SUBTOTAL	\$23.98
	TOTAL TAX	\$0.00
TOTAL		\$23.98
Debit	TENDER	\$23.98
Cash	CHANGE	\$0.00

NUMBER OF ITEMS 2

SCENE+ POINTS	
Member number:	*****176
Your SCENE+ POINTS Balance	
Scene+ Balance	397

The Scotiabank Scene+ Visa card lets you earn Scene+ points on purchases every time you shop. Learn more at scotiabank.com/earnpointsfaster

MERCHANT 24085142	RF
TERM S02408514204	RCPT 8973000
** Purchase	** \$ 23.98
DEBIT #*****6929	
ACCOUNT	RESP 001
DATE 09/25/2023	TIME 17:51:00
AUTH # 321301	
REF# 001479047	
APPL. Interac	
AID A0000002771010	

00 APPROVED - THANK YOU

Retain this copy for your record

Term	Tran	Store	Oper	09/25/23
4	8973	3221	125	17:50:57

Tim Hortons

TH # 103079

3510 - 8th Street East, Saskatoon SK, S7H 0U6
(306) 249-3079

Take Out
Order #: 321

1 Dnt - Asrt Dozen	\$13.99
1 Take 12 Original Blend	\$19.49
12 Cream	
12 Sugar	
12 Sweetener	

Subtotal:	\$33.48
GST:	\$0.97
PST:	\$1.17
Total Tax:	\$2.14

Grand Total: \$35.62

Debit Card: \$35.62

Change Due: \$0.00

Cashier: SHIFT 2

GST/HST #:

09-28-2023 08:24:06 AM

Receipt #: 410604503

Order ID: 417110503

Enjoy any French Vanilla Hot Chocolate

or Red Coffee for \$1

Visit tims.ca and let us know how we did.

Survey Code

8703-9350-3028-0270-30930

Upon survey completion enter validation code

here: _____

And return this receipt to a participating Tim Hortons
in Canada to receive offer.

*Plus tax. See website for full Terms and Conditions

DEBIT

*****6929

Account:

CHEQUING

Card Entry:TAP_ICC

Sequence:000060

Trans Type:Purchase

\$35.62

Merchant #:

03000004424

Term #:

203

Ref #:

00000060

Trace #:

00379297

Application Label:

Interac

AID #:

A0000002771010

TUR #:

8000008000

TSI #:

2000

Approved

Tim Hortons

TH # 103079
3510 - 8th Street East, Saskatoon SK, S7H 0W6
(306) 249-3079

Take Out
Order #: 444

1 Dnt - Asrt Dozen	\$13.99
12 Dnt - Assorted	
1 20 Tinbits	\$4.99
20 Tbit - Assorted	
1 Take 12 Original Blend	\$19.49
12 Cream	
12 Sugar	

Subtotal:	\$38.47
GST:	\$0.97
PST:	\$1.17
Total Tax:	\$2.14

Grand Total: \$40.61

Mastercard: \$40.61
Change Due: \$0.00

Cashier: SHIFT 2

GST/HST #:

09-26-2023 12:36:31 PM

Receipt #: 447266204

Order ID: 450551904

Enjoy any French Vanilla, Hot Chocolate,

or Iced Coffee for \$1*

Visit tellus.ca and let us know how we did.

Survey Code:

2713-9690-4136-0240-30903

Upon survey completion enter validation code
here: _____

And return this receipt to a participating Tim Hortons
in Canada to receive offer.

*Plus tax. See website for full Terms and Conditions

Tim Hortons

TH # 103155
3134 Clarence Ave. S., Saskatoon SK
(306) 934-3155

Take Out
Name: lee
Order #: 427

1 LG Broccoli	\$5.79
1 Telera Bun	
1 RG Turkey Club	\$6.79
1 Artisan-Style Bun	
1 Take 12 Original Blend	\$19.49

Subtotal:	\$32.07
GST:	\$1.60
PST:	\$1.92
Total Tax:	\$3.52

Grand Total: \$35.59

Debit Card: \$35.59

Change Due: \$0.00

Cashier: SHIFT 2

Thank you for stopping by!
Tell us how we did at
www.telltimhortons.com 1-888-601-1616

BST#: 845315415

09-27-2023 01:10:01 PM

Receipt #: 443497304

Order ID: 448494904

Enjoy any French Vanilla, Hot Chocolate,

oriced coffee for \$1*

Visit telltims.ca and let us know how we did.

Survey Code:

3543-9990-4107-1240-30527

Upon survey completion enter validation code
here: _____

And return this receipt to a participating Tim Hortons
in Canada to receive offer.

*Plus tax. See website for full Terms and Conditions

DEBIT *****6929
Account: CHEQUING
Card Entry:TAP_ICC Sequence:000084
Trans Type:Purchase \$35.59
Merchant #: 030000027038
Term #: 204
Ref #: 00000084
Trace #: 00573155
Application Label: Interec
AID #: A0000002771010
TUR #: 8000008000
TSI #: 2000
Approved

Tim Hortons.

TH # 103079
3510 - 8th Street East, Saskatoon SK, S7H 0W6
(306) 249-3079

Take Out
Order #: 401

1 Dnt - Asrt Dozen	\$13.99
12 Dnt - Assorted	
1 Take 12 Original Blend	\$19.49

Subtotal:	\$33.48
GST:	\$0.97
PST:	\$1.17
Total Tax:	\$2.14

Grand Total: \$35.62

Debit Card: \$35.62

Change Due: \$0.00

Cashier: SHIFT 2

GST/HST #:

09-27-2023 07:48:01 AM

Receipt #: 447268704

Order ID: 450554404

Enjoy any French Vanilla, Hot Chocolate,

or Iced Coffee for \$1*

Visit ellims.ca and let us know how we did.

Survey Code:

7743-9740-4047-0250-30930

Upon survey completion enter validation code
here: _____

And return this receipt to a participating Tim Hortons
in Canada to receive offer.

*Plus tax. See website for full Terms and Conditions

DEBIT

*****6929

Account:

CHEQUING

Card Entry:TAP_ICC

Sequence:000001

Trans Type:Purchase

\$35.62

Merchant #:

030000004424

Term #:

204

Ref #:

00000001

Trace #:

00598729

Application Label:

Interac

AID #:

A0000002771010

TUR #:

8000008000

2000

Station 20 West Development Corporation

206- 1120 20th Street W.

Invoice

Date	Invoice #
9/26/2023	4029

Invoice To
City of Saskatoon 222 3rd Ave N Saskatoon, SK S7K 0J5
Department
Saskatoon Transit

P.O. No.	Terms
	Due on receipt

Description	Qty	Rate	Amount
Rental of 1/2 of Multi-Purpose Room - Bus Rapid Transit Brand Session 3		100.00	100.00
Catering - chili and bannock buffet (meat & vegetarian)	15	18.50	277.50
Linen Service	2	5.00	10.00
Gratuity		41.63	41.63
GST On Sales		5.00%	14.38
GST On Sales		5.00%	5.00
PST (6%) on sales		6.00%	17.25
		Total	\$465.76
		Payments/Credits	\$0.00
		Balance Due	\$465.76

GST/HST No.

807497672