



March 29, 2012

Mr. Colin Craig  
Canadian Taxpayers Federation  
1881 Portage Avenue  
P.O. Box 42123  
Winnipeg, MB R3J 3X7

**PRIORITY POST**

Dear Mr. Craig:

Re: Application for Access No. 12-007

Your Application for Access under *The Freedom of Information and Protection of Privacy Act* ("the Act") was received on February 29, 2012.

The application requested access to the following records:

"Please provide documentation on Winnipeg Jets tickets purchased or received. Further, please include details on any usage of luxury boxes during Winnipeg Jets games. If tickets were purchased, please provide a breakdown on how many tickets were purchased, cost and section (luxury box, upper deck, etc.)

If tickets were provided rather than directly purchased (eg. as a gift for advertising), please provide documentation on why the tickets were provided. For all tickets received, please indicate who used the tickets – I understand names will not likely be disclosed, but please indicate division.

You also asked that the information related to who used the tickets be provided in a table format that includes the date, the number of tickets, and the recipient.

In a fax received on March 2, 2012, you clarified your request by indicating that you would like the requested records for Winnipeg Jets tickets purchased or received since May 1, 2011.

In a subsequent telephone conversation with Paul Lacroix, Privacy and Information Officer, you also clarified that, in terms of luxury boxes, you wanted records related to any luxury boxes purchased by MPI and how they were used. If MPI had been provided with the use of a luxury box as part of an advertising agreement or sponsorship, you want know which employees used the box.

For the 2011/12 Winnipeg Jets NHL season, MPI paid \$199,547.60 to True North Sports & Entertainment Limited for Road Safety advertising. The advertising focus is on impaired driving with a goal to educate and promote safe driving alternatives and the wearing of seatbelts.

This advertising package provided for eight season tickets and two game-day events. For each of these game-day events, MPI was provided the use of a host suite.

The game-day event on December 1, 2011 was dedicated to the Operation Red Nose program (Safety Service Manitoba). The second event, on February 23, 2012, was dedicated to School Patrols. Tickets for the host suite were given to our partners in each of these programs and to the MPI staff who administer the programs.

The eight season tickets were allocated as follows:

Total number of tickets available	170 pairs
Employee Charity Raffle ( <i>Funds were directed to the Kleysen Institute of Advanced Medicine's Centre for Surgical Innovation</i> )	86 pairs
Government & Stakeholder Relations	6 pairs
Employee Recognition	78 pairs

For the "Employee Recognition" category, tickets were provided to employees in recognition of exceptional performance. The employees nominated were measured against the following criteria:

- Demonstrate commitment and dedication to their work by going the "extra mile".
- Demonstrate extraordinary customer service by taking responsibility for addressing customer needs.
- Demonstrate outstanding commitment to teamwork by encouraging others and building morale.
- Demonstrate leadership by modeling integrity, openness, and trust.

March 29, 2012  
Page 3

No exemptions have been applied to any aspect of this response, however, any questions you have can be directed to Paul Lacroix, Privacy and Information Officer, at 985-8804.

You have a right to make a complaint to the Manitoba Ombudsman regarding this response. The complaint must be filed within 60 days after you receive this response. It must be on the prescribed "Complaint Form" and be delivered to:

Manitoba Ombudsman  
750 – 500 Portage Avenue  
Winnipeg, MB R3C 3X1

Yours truly,

A handwritten signature in cursive script that reads "Dean I. Scaletta".

Dean I. Scaletta  
Director, Information and Litigation



April 19, 2012

Mr. Colin Craig  
Canadian Taxpayers Federation  
1881 Portage Avenue  
P.O. Box 42123  
Winnipeg, MB R3J 3X7

**PRIORITY POST**

Dear Mr. Craig:

Re: Application for Access No. 12-007

In your telephone conversation with Paul Lacroix, Privacy and Information Officer, on April 3, 2012, you requested some additional information with respect to the response provided to you in my letter dated March 29, 2012. Specifically, you asked how the six pairs of Winnipeg Jets tickets allotted to the "Government & Stakeholders Relations" category had been used.

Upon further review, it was noted that our initial response contained a slight error regarding the distribution of the tickets provided to MPI pursuant to the Road Safety advertising agreement.

There were, in fact, only four pairs of tickets were allotted to "Government & Stakeholder Relations" category. Two pairs that were initially allocated for this purpose were later re-assigned to the "Employee Recognition" category. The correct total for the "Employee Recognition" category was 80 pairs of tickets.

For the "Government & Stakeholder Relations" category, four tickets (two pairs) were given to the General Counsel & Corporate Secretary to take her counterparts from Saskatchewan Government Insurance ("SGI") and the Insurance Corporation of British Columbia ("ICBC") to a game on November 29, 2011. I was also invited to attend the game, and did so. The ICBC representative declined the invitation just prior to the game and did not attend. Another member of the MPI Legal Department used the remaining ticket instead.

Two pairs of tickets for the game on February 19, 2012 were given to the Minister Responsible for MPI, who reimbursed MPI for their cost.

I can also advise that MPI received 20 P3 Level tickets for each of the two game-day events included in the advertising agreement. These tickets were in addition those provided for the host suite.

For the December 1, 2011 game, these 20 tickets were given to a United Way of Winnipeg Partner agency. For the February 23, 2012 game, the tickets were distributed to school patrols from across the province as part of the 75<sup>th</sup> anniversary of the School Safety Patrol Program.

If you have any further questions, please contact Mr. Lacroix at 985-8804.

You have a right to make a complaint to the Manitoba Ombudsman regarding this response. The complaint must be filed within 60 days after you receive this response. It must be on the prescribed "Complaint Form" and be delivered to:

Manitoba Ombudsman  
750 – 500 Portage Avenue  
Winnipeg, MB R3C 3X1

Yours truly,



Dean I. Scaletta  
Director, Information and Litigation