

April 2 2012

Colin Craig  
1881 Portage Avenue  
Winnipeg MB R3J 3X7

Dear Mr. Craig:

Re: Application for Access under  
Freedom of Information and Protection of Privacy Act (FIPPA)  
Our File Number: 2012-01

On February 29, 2012, Manitoba Lotteries Corporation received a request for access to information as follows:

*"I wish to obtain access to the following records:*

*Please provide documentation on Winnipeg Jets tickets purchased or received. Further, please include details on any usage of luxury boxes during Winnipeg Jets games. If tickets were purchased, please provide a breakdown on how many tickets were purchased, cost and section (luxury box, upper deck, etc.)*

*If tickets were provided rather than directly purchased (eg. as a gift for advertising), please provide documentation on why the tickets were provided.*

*For all tickets received, please indicate who used the tickets – I understand names will not likely be disclosed, but please indicate division. For example:"*

<i>Date</i>	<i>Number of Tickets</i>	<i>Recipient</i>
<i>December 31st</i>	<i>2</i>	<i>Premier's Office</i>

We also received a note of further clarification from you on March 1 that you are requesting those records since May 1, 2011.

In accordance with FIPPA, we are granting access to the requested information. Attached please find ticket, date, use and recipient information.

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Manitoba Lotteries receives all of these tickets as part of a Community Sponsorship agreement with True North for \$150,000 which includes tickets as well as exclusive advertising and sponsorship rights in the gaming/casino category.

**Tickets:**

- Twenty-four season tickets for the Manitoba Lotteries Flight Deck Program, which affords youth from all over the province the chance to attend a Jets game.
- Tickets are awarded to recreational sports teams and their coaches through a random draw process.
- Four season tickets for business/partnership hosting and employee award and recognition
- Four season tickets for casino promotional opportunities

The Manitoba Lotteries Flight Deck Program is a charitable initiative to support amateur athletes in Manitoba who are between the ages of 8 and 17, to recognize the efforts of their coaches and assistant coaches, and to promote Sport Manitoba's *Respect in Sport* program by awarding tickets to Winnipeg Jets home games. Tickets are awarded through a random draw process.

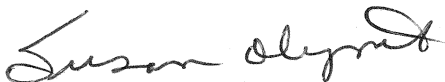
In addition to the ticket use information on the attached pages, Manitoba Lotteries was also granted use of a complementary suite by True North for a preseason game on Wednesday, September 28, 2011. Use of the suite was for employee award purposes for staff who had participated in the development the Manitoba Lotteries Flight Deck Program. Manitoba Lotteries attendees included:

Executive Director (Marketing)  
Director (Community Relations)  
Director (Marketing)  
Manager (Marketing Campaigns)  
Senior Manager (Player Development and Recognition)  
Senior Manager (Player Development and Recognition)  
Manager (Development, Community Relations)  
Flight Deck Ambassador (Community Relations)  
E-Marketing Specialist (Marketing)  
Coordinator (Community Partnerships)  
Coordinator (Marketing)

If you have any questions, please do not hesitate to call me at 957-2500 ext. 2630.

Sincerely,

MANITOBA LOTTERIES CORPORATION



Susan Olynik  
Access Officer

Enclosures

**Manitoba Lotteries - Winnipeg Jets Tickets  
P1 Attendance List (Sec 119, Row 8, Seats 13-16)**

<u>Game Date</u>	<u>Number of Tickets</u>	<u>Use</u>	<u>Recipients</u>
9/20/2011	2	Employee Awarded	Employee & Guest
	2	Employee Awarded	Employee & Guest
9/28/2011	2	Employee Awarded	Employee & Guest
	2	Employee Awarded	Employee & Guest
9/30/2011	2	Employee Awarded	Employee & Guest
	2	Employee Awarded	Employee & Guest
10/9/2011	2	Board Awarded	Board Member & Guest
	1	Employee Awarded	Employee
	1	Employee Awarded	Employee
10/17/2011	2	Lottery Ticket Centre Retailer Event	Mac's on Springfield Rd
	2	Lottery Ticket Centre Retailer Event	St. Anne's Esso
10/22/2011	2	Customer Service	Red Sucker Lake School Rep & Student
	2	Customer Service	Waverly Heights Warriors Rep & Guest
10/24/2011	2	Customer Service	Sapphire Rhythmic Gymnastics Rep & Guest
			Executive Vice President (Corp Services, Manitoba Lotteries) & Holdworth Advisory Services
	2	Business Hosting	
11/10/2011	2	Employee Awarded	Employee & Guest
	2	Customer Service	Customer & Guest

11/14/2011	4	Business Hosting	Executive Director (Corp Security, Manitoba Lotteries), Director (Surveillance, Manitoba Lotteries) & Winnipeg Police Services (2)
11/17/2011	4	Business Hosting	Senior Entertainment Buyer (Entertainment, Manitoba Lotteries), Winnipeg Free Press Entertainment, CTV/CKY Entertainment (2)
11/19/2011	2	Employee Awarded	Employee & Guest
	2	Employee Awarded	Employee & Guest
11/29/2011	4	Business Hosting	Executive Director (Corporate Property Mgt, Manitoba Lotteries) & Graham Construction (3)
12/1/2011	4	Business Hosting	Operations Mgr (Gaming Operations, Manitoba Lotteries), Director, (Gaming Operations, Manitoba Lotteries) & House of Silk (2)
12/3/2011	4	Business Hosting	President and CEO, (Manitoba Lotteries) & Guest, Millar Consulting (2)
12/6/2011	2	Customer Service	Guest (2)
	2	Business Hosting	Gala Systems(2)
12/9/2011	4	Business Hosting	Vice President (Community Relations & Corp Security, Manitoba Lotteries) & Canadian Sports Centre of MB (3)
12/13/2011	2	Employee Awarded	Employee & Guest
	2	Employee Awarded	Employee & Guest

12/15/2011	4	Business Hosting	Executive Director (Strategic Gaming and Development, Manitoba Lotteries) & Spielo Gaming (3)
12/17/2011	2	Employee Awarded	Employee & Guest
	2	Business Hosting	Director (Community Relations, Manitoba Lotteries) & Sport Manitoba
12/20/2011	4	Business Hosting	Senior Entertainment Buyer (Entertainment, Manitoba Lotteries), Universal Music, QX104 & Travel Manitoba
12/22/2011	4	Business Hosting	FLS Coordinator & Communications Officer (Communications, Manitoba Lotteries), Francophone Affairs Secretariat (2) & Centre de Services Bilingues
12/23/2011	4	Business Hosting	Executive Vice President (Corporate Services, Manitoba Lotteries) & Darcy Deacon LLP (3)
12/29/2011	2	Casino Hosting Giveaway	Casino Guest (2)
	2	Employee Awarded	Employee & Guest
12/31/2011	4	Board Awarded	Board Member & Guest (3)
1/12/2012	4	Business Hosting	Minister (Manitoba Lotteries), Assistant to the Minister (Manitoba Lotteries) & Government of Saskatchewan (2)

	4* additional purchase, see note below	Business Hosting (Sec 105, Row 6, Seats 12-15)	Board Chair (Manitoba Lotteries), President & CEO (Manitoba Lotteries), & Saskatchewan Gaming Corporation (2)
1/14/2012	3	Business Hosting	Sales Rep (Entertainment Venues, Manitoba Lotteries) & Planners Plus (2)
1/19/2012	2	Employee Awarded	Employee & Guest
	2	Employee Awarded	Employee & Guest
1/21/2012	4	Business Hosting	ANAVETS Members (4)
2/7/2012	2	Business Hosting	Executive Vice President & CFO (Manitoba Lotteries) & Ernst & Young
	2	Business Hosting	Vice President (Community Relations & Corp Security, Manitoba Lotteries) & Wpg Chamber of Commerce (1)
2/14/2012	4	Business Hosting	Manager, Charitable Programs (Community Relations, Manitoba Lotteries), Partnerships Coordinator (Community Relations, Manitoba Lotteries) & MB Chamber of Commerce (2)
2/17/2012	4	Business Hosting	President & CEO (Manitoba Lotteries), Executive Vice President (Corporate Services, Manitoba Lotteries, Executive Director (Strategic Gaming Developmen, Manitoba Lotteries) & WMS Gaming
2/19/2012	2	Employee Awarded	Employee & Guest
	2	Business Hosting	Senior Mgr (Sales and Events, Manitoba Lotteries) & Mobile Nail Service

2/21/2012	2	Upperdeck Promotion	Winner & Guest
	2	Upperdeck Promotion	Winner & Guest
2/23/2012	4	Business Hosting	Director (Casino Banking, Manitoba Lotteries), Senior Mgr (Casino Banking, Manitoba Lotteries), JCM Global & NRT Canada
2/25/2012	2	Board Awarded	Board Member & Guest
	2	Employee Awarded	Employee & Guest
2/27/2012	2	Business Hosting	Director (Community Relations, Manitoba Lotteries) & Winnipeg Goldeyes
	2	Business Hosting	Senior Entertainment Buyer (Entertainment, Manitoba Lotteries) & Winnipeg Free Press Entertainment

\* Additional ticket purchase to accommodate Saskatchewan Gaming Delegation, ticket cost = \$775 total