



December 4, 2007

Mr. Lee Harding
105 – 438 Victoria Avenue
REGINA SK S4N 0N7

Dear Mr. Harding:

RE: Your Access to Information Request Number HE16/07-08G

Thank you for your access to information request received in this office on November 21, 2007. You have requested information regarding the names of individuals who attended the recruiting fair in the United Kingdom on October 5th and 6th of this year, in addition to their titles and itemized costs involved in sending them. You have also requested information regarding how many responses/applicants resulted from advertisements in the UK and costs associated with these advertisements.

This is to inform you that your access request has been fully granted. Enclosed is an itemized list of associated costs for attendees to the British Medical Journal Physician Career Fair as well as response rates for UK advertising and costs.

If you would like to exercise your right to request a review of this decision, you may do so by completing a "Request for Review" form and forwarding it to the Saskatchewan Information and Privacy Commissioner within one year of this notice. Your completed form can be sent to #503 – 1801 Hamilton Street, Regina, Saskatchewan, S4P 4B4. This form is available at the same location through which you applied for access to this information, or by contacting the Office of the Information and Privacy Commissioner at (306) 787-8350.

If you have any questions, please contact Alyssa Daku at 798-5115.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jacqueline Messer-Lepage'.

Jacqueline Messer-Lepage
Director, Health Information Policy and Analysis
Chief Privacy and Access Officer

Enclosure

cc: Alyssa Daku – Senior Policy Analyst

Resulting Response Rate / Number of Applicants

To date we have been tracking the response to our involvement in the *British Medical Journal* (BMJ) Physician Career Fair primarily through the following mechanisms.

1. **Applications for licensure through the College of Physicians and Surgeons**

As at November 15, 2007, the College of Physicians and Surgeons had received 33 licensure inquiries from United Kingdom physicians. These individuals indicated they had either attended the career fair or seen the related advertising for the career fair.

2. **“Hits” to the recruitment agency website, HealthCareersInSask.ca**

In September and October 2007, the number of visitors from the United Kingdom tripled from 166 in August to 499 in September (when advertising linked to the career fair was placed), and then reduced slightly to 454 in October (when the career fair occurred).

3. **On-line applications submitted through HealthCareersInSask.ca**

17 on-line applications for specific physician postings were received in September (the career fair advertising period) and October. We have also received 74 e-mail inquiries related to specific physician opportunities in Saskatchewan from United Kingdom individuals.

It will take some time to determine how many physicians have actually relocated to Saskatchewan as a result of the BMJ career fair, but we are continuing to track these results.

Freedom of Information Request – Saskatchewan Taxpayers' Association November 07

British Medical Journal (BMJ) Physician Career Fair
Islington, London UK
October 5 & 6, 2007

Associated Cost Breakdown

(based on average daily exchange rate of 1.00 £ = \$2.0848 CAN¹):

Career Fair Registration & Advertising ²	\$19,934.71
Equipment Rental ³	2,595.95
Courier & Customs ⁴	4,531.09
Promotional Items ⁵	648.11
Employee Participation ⁶	10,286.24
TOTAL ⁷	\$37,996.10

¹ exchange rate per day provided by RBC (Royal Bank of Canada).

² includes presenter space, table, and two chairs; an advertisement in *The British Medical Journal* prior to the fair, an on-site advertising banner, and advertisement in event brochure.

³ includes rental of:

- two laptops (one for website demos, one to loop a HealthCareersInSask commercial), mice, surge protectors, extension cords, and on-site IT support;
- internet and electrical access; and,
- lighting.

⁴ includes shipment of display equipment and promotional items to/from fair site, insurance, and customs brokerage services.

⁵ **estimate only** as majority of items were from existing stock.

⁶ includes transportation, per diem, and hotel for two Department of Health employees (Dawn Martin, A/Director of Planning and Recruitment Projects, Workforce Planning Branch; and Joleen Klassen, Project Manager, Workforce Planning Branch).

⁷ Department of Health costs only. Does not include costs associated with health region representation (Regina Qu'Appelle, Saskatoon, and Sun Country Health Regions).