



July 8, 2008

Colin Craig  
Canadian Taxpayers Federation - Manitoba  
Unit 212 - 428 Portage Avenue  
Winnipeg, Manitoba R3C 0E2

ADDICTIONS  
FOUNDATION  
OF MANITOBA

FONDATION MANITOBAINE  
DE LUTTE CONTRE  
LES DÉPENDANCES

Dear Mr. Craig,

**Freedom of Information and Protection of Privacy Act  
Request No. 2008-003**

Further to your request of June 17, 2008 of

I would like to obtain access to the following records:

(1) a breakdown of expenditures on promotional items over the last four years. Include items such as t-shirts, hand bags, stress balls, key chains, mugs, and other give-away items that are use for promotion (do not include brochures, flyers or printed signage).

Further, please include a breakdown of costs associated with sponsorship or events (list events  golf tournaments, hockey tournaments, etc), teams or groups (i.e. sponsorship of boat racing team, etc.).

please find attached a spreadsheet which itemizes our response in regards to the amount we have expended on promotional items over the last four years.

We have not sponsored any events, teams or groups.

Please let me know if you require any further information.

Yours truly,

Cindy Elliott (Mrs.)  
Managerial Assistant

/ce  
Enclosure

Provincial Administration  
1031 Portage Avenue  
Winnipeg, MB R3G 0R8  
(204) 944-6200  
Fax (204) 786-7768

Northern Region  
23 Nickel Road  
Thompson, MB R8N 0Y4  
(204) 677-7300  
Fax (204) 677-7328

Winnipeg Region  
1031 Portage Avenue  
Winnipeg, MB R3G 0R8  
(204) 944-6200  
Fax (204) 779-9165

Western Region  
510 Frederick Street  
Brandon, MB R7A 6Z4  
(204) 729-3838  
Fax (204) 729-3844

[www.afm.mb.ca](http://www.afm.mb.ca)



Building Hope

4 Yr. Period Apr. 1/04 - Mar. 31/08	Description	Expenditures in each Directorate					Totals*
		Winnipeg Region	Western Region	Northern Region	Executive/Board	Corporate	
Aug. 2004	Monthly Monitors/Calendars						\$3,745.00
Nov. 2004	AFM promotional items	\$1,011.25	\$1,420.50	\$1,011.25	\$80.50	\$3,745.00	\$3,523.50
Jan. 2005	Gblg. Helpline Promo	\$3,510.94					\$3,510.94
Jun. 2005	AFM promotional items	\$891.47	\$387.50	\$387.50	\$15.50		\$1,681.97
Aug. 2005	Luckday Website Brclts.	\$253.05					\$253.05
Dec. 2005 <sup>(1)</sup>	AFM 50th Ann. Lapel Pins					\$1,045.58	\$1,045.58
Jan. 2006 <sup>(1)</sup>	AFM 50th Ann. Calendars					\$5,532.14	\$5,532.14
Jan. 2006 <sup>(1)</sup>	AFM 50th Ann. Lanyards					\$5,307.35	\$5,307.35
Jan. 2006 <sup>(1)</sup>	AFM 50th Ann. Promo			\$950.00			\$950.00
Feb. 2006 <sup>(1)</sup>	AFM 50th Ann. Promo					\$333.97	\$333.97
Mar. 2006 <sup>(1)</sup>	AFM 50th Ann. Promo					\$1,321.82	\$1,321.82
Mar. 2006 <sup>(1)</sup>	AFM 50th Ann. Bracelets					\$3,070.90	\$3,070.90
Apr. 2006 <sup>(1)</sup>	AFM 50th Ann. Lanyards					\$1,225.60	\$1,225.60
Sept. 2006	Gblg. Helpline Promo	\$2,648.25					\$2,648.25
Aug. 2007	Luckday Website Brclts.	\$249.98					\$249.98
Sept. 2007	Gblg. Helpline Promo	\$2,295.51		\$920.00			\$2,295.51
Mar. 2008	AFM Promotional Items					\$920.00	\$920.00
Mar. 2008	Tradeshaw Bags w/AFM					\$1,741.72	\$1,741.72
	Totals:	\$10,860.45	\$1,808.00	\$3,268.75	\$96.00	\$23,324.08	\$39,357.28

\*We have not included in these totals, program related achievement awards. (ie. Medallions, pins awarded to clients upon program completion).

<sup>(1)</sup> Expenditures attributed to AFM 50th Anniversary year (2006) promotional items occurred in 2005/06 and 2006/07 fiscal years = \$18,787.36